SIERRA MADRE
Population, 4500; elevation, 900 to 1400 feet; water meters, 1,500; gas meters, 1200; electric meters, 1580; assessed valuation, $3,500,000 00. Schools unexcelled. Climate recommended by health authorities.

SIERRA MADRE NEWS

High on the Foothills of Mt. Wilson; Site of Sierra Madre Arboretum

SIERRA MADRE
The Wistaria Town, namesake of the "Mother Mountains" that brood above her; beautiful for fragrant orchards, wide vistas and sheltering oaks; satisfying for city comforts, country quietness and friendly, welcoming hands.

VOL. 22; NO. 11 | SIERRA MADRE, COUNTY OF LOS ANGELES, CALIFORNIA | FRIDAY, DECEMBER 16, 1927

City to Get $10,000 For Road Survey

County Allows Extra $2500 For the Preliminary Work

Central Avenue Improvement Meets With Approval of Supervisors

Central avenue widening and extension surveys are being made at the present time, and the city has just been notified that the allotment of $7500 for preliminary work has been raised to $10,000 by the county supervisors. The additional $2500 will be used in the proceedings planned to obtain rights of way and to get a complete survey of the work.

The project, as it has been outlined by city officials of Sierra Madre, Arcadia and Pasadena, is for the widening of Central avenue from Santa Anita drive to Sierra Madre avenue, and from there extend it south and west to Colorado street, there to join Huntington Drive.

Two weeks ago a committee of representatives from Sierra Madre, Arcadia and Pasadena appeared before Supervisor Beaty and Road Commissioner Jones with the proposition, and asked county aid, under the Mattoon act. The allotment of $7500 was the outcome of the conference, and since that time the amount has been raised to $10,000, the city has been notified.

A large party of people have arrived in Sierra Madre from Lorlei, Sask, Canada, and will remain here until March or April. Those in the party are Mr. and Mrs. John Stilborn, former Siera Madre residents, Mr. and Mrs. Clothard, Mr. and Mrs. R. Fenwick, Sr., Jack Fenwick and Mr. and Mrs. Reg Fenwick and son. They have taken three cottages for the winter.

Pageant Has Become Fine Annual Event

Picture of the First Christmas Eve to Be Presented Sunday Night

The pageant of the Nativity, which has come to be a traditional presentation of the Christmas season in Sierra Madre, will be given in the Congregational Church Sunday night. The announcement will be welcomed by all who have seen it in the past and pronounced it one of the most beautiful and fitting of Christmas ceremonials.

The pageant, which is on the order of an old English masque, was first given under the direction of Mrs. J. Glenwood Jones. She brought the manuscript from England on the occasion of her trip abroad several years ago. After her departure from Sierra Madre it was given under the direction of Mrs. A. M. Croxson, and this year Mrs. W. S. Hull will be in charge.

Several of the parts in the pageant will be taken by the same persons who have given them from the beginning. In accordance with custom, no announcement of the cast is made in advance, in order that the personal element be completely submerged in the spirit of the occasion.

The atmosphere of the first Christmas Eve is made real by beautiful, soft lighting effects. The characters move about in a mystic radiance, the heralds and angels, the shepherds and wise men, Joseph and Mary and the Child in arms, and the guiding stars come to earth. Appropriate music accompanies the action and intersperses the speaking parts.

This will be the last performance of the pageant in the present church building. The event has always crowded the house to capacity. The prospect of the more attractive setting and larger capacity of the new church now building is decidedly alluring to those who have felt the spell of the presentation in the past.

Mrs. M. A. Baird received word of the death of her sister-in-law, Mrs. Vorhees, in the east. Mrs Vorhees was the wife of Mrs Baird's youngest brother, and had been ill for some time.

RED BOXES TO HOLD PENNIES FOR POST CHRISTMAS GIVING

Crimson, with the blue and gold of the American Legion insignia on the front of them, are the boxes which have been placed on counters of Sierra Madre to catch the spare coins of Christmas shoppers. While purchasing gifts for friends and relatives, who are fortunate enough to have plenty of Christmas cheer, shoppers are urged to give a thought, and a more substantial coin, towards the Christmas of some unfortunate, and the red cans are to catch such pennies and dimes.

The cans were painted by boys at the grammer school, and the insigna of the Legion pasted upon them. The Auxiliary will distribute the gifts, which the money will buy, for the buddies. Mrs. Ralph Stewart, president of the Auxiliary states that there are many needy families of ex-service men right here in Sierra Madre.

Aside from the distribution of gifts here in town, the women are making wreaths for the hospital at San Fernando, and will fill stockings for the Municipal Christmas tree.

Motor Cops Were Guests At Breakfast

Officers Are Doing All In Power to Improve Traffic Conditions

Clyde Young, secretary of the El Monte chamber of commerce, may not be a "finished" speaker, but he will be one of these days if he persists in wise-cracking chiefs of police and other celebrities, guests at the Foothills Breakfast Club. The irrepressible Mr. Young was again toastmaster Thursday morning, due to the fact that President Fred Beaty is suffering from a bad cold.

Twenty members of the county motor-cycle patrol and the chiefs of police of the various towns and cities of the San Gabriel valley were guests of the club. The motor cops were headed by Captain Cannon, who informed the members of the club that the patrol was taking every possible means of aiding traffic problems in Southern California. The captain called attention to the fact that 58 per cent, (700,000), of the motor vehicles registered in California are registered from Los Angeles county.

W. R. Humphries, M. Penn Phillips, E. H. Keegan, M. D. Welsher, Harvey Steinberger, Rev. Ogg, Henry Isaacs, Roy Hambaugh, J. E. Williams, E. B. DeGroot and Joe R. Eastwood were present from Sierra Madre.

Next week Thursday the members will again hear Otto Ploetz, tenor, who appearance several weeks ago was much enjoyed by the ham-and-eggers.

Mr. and Mrs. S. R. G. Twycross entertained an old friend, John Wellman, at their home on Baldwin Avenue, over the last week end. Mr. Wellman was a neighbor of Mr. Twycross' in Cedar Grove, Maine, and was interested in the account of his friend's recent visit to the old home town.

Tree to Be Held Preceding Lodge Meeting Monday

Children will be entertained on Monday evening at the Masonic Temple, preceding the regular meeting of the Eastern Star chapter, it was announced today by Miss Eleanor Bayne. The annual Christmas party for the kiddies will be held at 7 o'clock, when they will gather around the Christmas tree, and Santa Claus will present each one with a gift and a stocking, filled with candy and nuts.

Miss Bayne has decreed that each child must be sponsored by a member of the order, and that each member must furnish a present for the child which he or she has as a guest. The gifts are not to be placed together and later passed out haphazardly. The name of the child must appear on the outside of the package.

Walnuts are needed to complete the stockings, and the matron is asking that anyone having walnuts to donate please leave them at the Sierra Madre Hotel.

5 Little Tots Hope to Find Pretty Dolls

Despite Warning of Mother That Santa Won't Come, Sisters Hope

Sierra Madre Asked to Help Fulfill Dreams of Poor Family

There are five normal, healthy little girls in Sierra Madre, with the normal girls' delight in dolls, and each one is confidently expecting Santa Claus to leave one in her stocking Christmas eve. The girls are sisters and each has put in her order for a blue-eyed flaxen haired dolly.

But—unless some-one in the community gives the doll, or money for the doll, to Mrs. Barker, city nurse, the happy, confident smile of anticipation will be turned into an incredulous expression of wonder. For there is no money in the pocketbook of the little girls' parents, who are going to have the greatest of difficulty to buy dinner for their family on Christmas day, let alone the dolls.

The mother has tried to tell her daughters that Santa does not know their address, as they have just moved to Sierra Madre, but nothing can shake the belief of the children in the good man's all seeing eye, and they only smile at her attempts to discourage them.

The father is employed on the dam, and gets what would seem to a family of two or three a living wage. Divided between the doctor bills, which piled up when the mother was recently in the hospital, and the purchase of the small car, which is a necessity in his work, the weekly pay check is dissipated before it can be stretched to cover living expenses. At school the children have been furnished with morning milk and a luncheon in the cafeteria because they have been discovered to be underweight, due to lack of nourishment.

It is for children such as they that Miss Barker and Miss Steinberger, principal of the school are collecting toys and money with which to buy toys. While there are families in town who are in desperate need of food, there are others who will have enough to eat for Christmas dinner, but the day will be a sad one unless there are some toys for the stockings of the children.

Always, at the last moment, according to Miss Barker, shoppers forget their own problems, and remember those in need, but it is then too late for her to wrap and distributed the gifts in time for Christmas. She is urging this year that the people remember in time, so that the distribution may be made Saturday. Any toys in fair condition, or new toys or money will be accepted, either by Miss Barker or Miss Steinberger.

City May Light Municipal Park

Lighting of the park with flood lights is under discussion by the city council, and has been referred to the street commission for further investigation. At the meeting of the council Tuesday evening the park superintendent submitted a report of the cost of installation, compiled by the Sierra Madre Electric Company and the Southern California Edison company.

The Edision company has also been instructed to connect the power with the ornamental light post in front of the post office, completing the civic building, which is one of the prettiest little structures in the southern part of the state.

The curb in front of the post office has just been finished, and with the lighting of the ornamental post the job is complete. A great deal of favorable comment on the building has been heard by Sierra Madre merchants, great deal of it from salesmen who visit many of the Southern California towns, and yet state that nowhere is there a prettier public building of its size than the new post office.

Mr. and Mrs. George B. Morgridge had as dinner guests Sunday night Mrs. Mary Dranga and Miss Alice Tufts of 159 west Montecito, in honor of the birthday anniversary of W. O. Morgridge.

Plant Trees Along Sycamore Place Is Planner's Advice

Recommendations from the City Planning comission to the Board of Trustees at the meeting Tuesday night included a plan for the planting of magnolia trees in the parkways in Sycamore Place and a plan designed for electroliers to be placed in the Scenic Point Subdivision.

The design for the electroliers was presented to the trustees, along with the recommendation of the planning commission, by W. R. Humphries, acting for Mrs. H. T. Fennel. A plan for placing all wires under the ground is being worked out, and the city requested that Mr. Humphries set out more fully the scheme under which the electroliers are to be installed. The recommendation in regard to the magnolia trees was accepted by the board.

Appoint Fireman At Council Meeting

Appointment of Joe Swanson, as a member of the Volunteer Fire department was confirmed Tuesday night at the meeting of the city council. Mr. Swanson will take the place of W. R. Lassiter, who has recently resigned.

Red Cross Is Pleased With Post Program

Post Commander Receives Letter of Thanks from Sawtelle

Any doubt as to the success of the program, presented recently by local artists at the Soldiers Home at Sawtelle has been cleared by the following letter of appreciation received from Miss Marjorie Jackson, director of the American Red Cross, by R. R. Moreland, commander of the local Legion post.

Mr. R. R. Moreland,
Pres. American Legion,
Sierra Madre, California.

My dear Mr. Moreland: We wish to convey our thanks to you and your organization for the interest and cooperation you extended to us and to the patients of Annex Hospital in arranging such an interesting program for them on Wednesday evening.

We have heard many expressions from the boys of how much they enjoyed every moment of your time with us. Such entertainment as you brought is just what we need here and we are, indeed, grateful for your help.

You spoke of another program the first of the year. We would, indeed, be glad to have you come again any time at your convenience. A welcome will surely be waiting for you from all.

Our sincere thanks to all who assisted you and our best wishes to your talented group.

Cordially yours,
Cordially yours,
Red Cross Service.
Miss Marjorie Jackson, director.

Young Folks to Sing Carols at Wednesday Meet

Carols, old as the story of the star-guided Wisemen, will be sung by the members of the League of Youth of the Congregational church Wednesday evening, Dec. 21, when they gather in the church for the annual Carol concert.

Under the direction of Mrs. E. E. Bacon, the members of the league have been practicing the carols for several weeks and have reached a stage of perfection. The sweet old songs receive an added charm as sung by the young voices.

The concert is open to the public and it is hoped that a large number of people will avail themselves of the opportunity to hear the carols. On Christmas eve the young folks will visit the various houses in town, singing as they go, a custom which is yearly observed.

H. V. Dolph has just received a letter from Mr. and Mrs. E. V. Dalton who made many friends in Sierra Madre during their stay here last winter. They are at their home in Dallas, Oregon, and wished to be remembered to their friends here, hoping to return to Sierra Madre at a later date.

Streets Will Be Improved Is Decision

Carter, Auburn, Hermosa and Elm to Be Paved Is Council Plan

Work to Start Immediately Following Meeting of Councilmen

Street improving in Sierra Madre will be increased immediately when work on Auburn avenue, Carter, Hermosa and Elm strret is started. The work of paving and improvement of portions of the above mentioned streets was ordered last Tuesday night at the meeting of the city council, and as there were no written protests filed with the city clerk, it was voted to proceed with the work at once.

Costs and expenses of the work will be born by property owners in the district, and assessments will be made accordingly.

Sixteen property owners on west Montecito, between Auburn and Baldwin avenues and the alley in Kersting Court also apeared before the councilmen Tuesday with a signed petition asking for the paving of that portion of the street. They desire a 3-inch oil macadam pavement, cement curbs, and gutters. The city engineer was instructed to check up on the frontage represented and will report back to the board.

At the same meeting, $4000 additional insurance on the new city hall building was ordered purchased from Andrews and Hawks, and $50 was voted for the Sierra Madre float on which the committee is now working.

An allowance was also made for the improvement at Mira Monte avenue reservoir booster, to be connected with direct control at an expense of $108.25, and to the department authorized to purchase material for repairs on the gravity line at an expense not to exceed $233.33.

Bills amounting to $11,739.87 were also ordered paid by the board of trustees.

Red Cross Roll Continues to Grow

Robert Mitchell, chairman of the local Red Cross annual roll call, is still receiving memberships, and fifteen members have been enrolled since the last list of names appeared in the News columns. Mr. Mitchell states that memberships will be received until Jan. 1, after which all names will be added to the 1929 roll call.

The total to date for this city is 775, the names added during the past week being as follows:

Dr. and Mrs. F. H. Cram
Mr. and Mrs. William F. Thayer.
Lucy M. Stout
Lucy Ballard
Anna Tschurschke
Horace Smith, Jr.
Patricia Smith
Evelyn Smith
Edith Blumer
Mrs. J. Schmidt
Alan Thompson
Amer. Legion Auxiliary
Dr. and Mrs. E. L. Jackson
Rev. Wm. D. Ogg
Mr. and Mrs. W. R. Morgan
Mr. and Mrs. Irving Ward

Would Take Vets Many Cigarettes

Smokes for the soldier boys, is the appeal which is going out to residents of Sierra Madre, from Mrs. Laura Cline and Mrs. Leighton, point chairmen of the Woman's club committee, who will visit the home at Sawtelle next Thursday.

They will take with them at that time 100 boxes of cookies, homemade candy and fruit, as well as fruit punch. But the package which the disabled vets look for with the keenest of anticipation is the cigaret package. The women are attempting to raise enough money to treat each boy in their ward (number nine) to a pack, along with the goodies.

All those desiring to leave cookies, candy, or money for the cigarets are asked to get in touch with Mrs. Leighton or Mrs. Cline.

Mrs. Nellie Gleason has purchased through the agency of T. W. Neale the O. J. Cosper home at 217 West Highland. Mrs. Gleason is a sister of A. N. Adams.

$18,000 NEW YEAR GIFT FOR CITY IS NEARLY FINISHED

The city hall building, which was to have been an $18,000 Christmas present to the community will be more in the nature of a New Year greeting, as the structure will not be completed until the first of the year, it was learned today from Ciey Clerk Louis Deitz. The first of November the work was progressing so rapidly that the archietct, R. M. Finlayson was of the opinion that it would be finished by Christmas time.

The outside is practically completed, with the exception of the tiling, and the inside finishing work is in progress. There will be ample room for all department officers, as well as a court room, and the large basement may be turned over to the boys of the town for a recreation counter. Plans toward that end are being promoted by various business men in the comunity. American Legion, volunteer firemen and the Chamber of Commerce are back of the movement.

Nine hundred dollars was allowed by the city at the last meeting for the furnishing of the building.

Balloons to Make Studies Of the Skies

Col. Hersey Suggests That Lookout for Parachutes Be Kept

Col. H. B. Hersey of Sierra Madre, chief of the Los Angeles weather bureau, furnishes the News with some interesting information concerning the balloons to be used by the bureau in making sky "soundings." Inasmuch as some of these ballons may pass over, or even land in Sierra Madre, it is well to be informed of the project. Col. Hersey's statement is as follows:

The local weather bureau office will soon take up work to cooperate in a nation wide effort to explore the upper air movement which takes place during typical and extensive storms, for which the Aerological Division of the weather bureau has sent a supply of "sounding balloons:"

These balloons when inflated will have a diameter of about six feet. They will have to be filled with pure hydrogen and at the proper time will be released, carrying with them a set of automatically registering instruments. These records will show the temperature and humidity while they are floating through the air at great heights. The balloon is so arranged that it will burst at a certain height and a small red silk parachute will let the instruments come down to earth.

Anyone finding them is requested to return them to this office by mail. A franked address card is attached to be used in mailing and full instructions accompany them. The finder will be paid five dollars for packing and shipping the instruments and balloon back to the office.

The red silk parachute will make a very noticeable object lying over bushes, hung in trees or on the groud. This feature will readily be the key to finding the instruments as the bright red silk should catch the eye quickly.

It is hoped that considerable distance may be made by some of the balloons, possibly crossing the citrus belt and the mountain range and reaching the desert.

The balloons will be released only on telegraph orders from Washington. When released radio stations in Los Angeles will be requested to broadcast this information.

The annual automobile license renewal season opened yesterday at all branche offices of the Division of Motor Vehicles and at the branches of the various Automobile Clubs of the State.

Approximately 1,500,000 pairs of plates will be issued during the renewal period and the division has made plans to issue at least 2,000,000 during the coming year.

The division's main office is located at Sacramento where all mail applications are sent. There are branches at Los Angeles, Fresno, Oakland, San Francisco, and San Diego.

Santa to Get To City Tree At 7:30 Sharp

Tardy Children to Miss Saint Nick and His Fine Presents

Trip To Be Made by Airplane Is the Message From Toyland

Not one minute later than 7:00 is the message received today from Santa Claus, who will be more prompt than ever in his arrival on Christmas Eve this year, because of his new 1928 model airplane, "The Spirit of Toyland," which he is using for the first time.

When reindeer were his favorite means of locomotion, there was a possibility that he might be late, and those children who straggled to the municipal Christmas tree 15 or 20 minutes late were generally in time to catch a glimpse of the good old man and get one of his generous packages.

The first of the week, account of the blizzards, Santa thought he might use the reindeer, but Fire Chief Richards has received a message today to the effect that the weather has cleared at Toyland, and Santa has decided upon the speedier airplane.

As a result the Christmas tree will be lighted promptly at 7:30, and because there must be no danger of any of the small guests catching cold, there will no speaking nor program, but the gifts of candy and nuts will be distributed promptly.

Donations for the Christmas tree are still being received at the city hall and those desiring to leave candy, toys or money are asked to do so promptly so that the stockings and baskets may be made up.

John Line, mayor of La Porte, Indiana, arrived Tuesday night in Sierra Madre to spend the Christmas holidays with his wife and two daughters, who are living here. Mr. Line has visited here before, and among the most enthusiastic of his friends to greet him was the beautiful white dog, who has been lost without his master. Mrs. Line and her daughters have been residing during the past year at 76 North Auburn.

Alhambrans Scintillate At Kiwanis

Visitors Put on One of the Peppiest Meetings Yet Held Here

Alhambra Kiwanis members came over in force Tuesday noon to stage a meeting with the Sierra Madre Kiwanis Club. And the noon hour was a whirlwind of activity and merriment at the Woman's Club where Mrs. Lees and her helpers served another of the delicious luncheons which have won fame for the club.

President Herbert Farrell was in charge and kept up a rapid fire program which made a great hit. Forest V. Routt, Alhambra's superintendent of schools, proved to be about the best song leader who has come here with the visiting clubs and the way he made everybody sing was inspiring. Plym C. Davis and a group of other members staged a little skit called "The Hard Boiled Egg Who Later Became a Good Kiwanian," and produced gales of laughter. Judge W. M. Northrup was the orator of the occasion and gave an address which was a little masterpiece of brevity as well as fine sentiment.

Vice President Ray Grant requested the members of the Sierra Madre club to be sure to bring their final election ballots to the next regular meeting, Dec. 20.

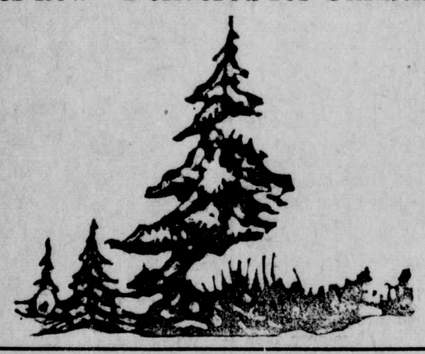
Mr. and Mrs. Luther Gilson returned to their home, 44 west Mira Monte, on Saturday, after spending several months at their old home in Milwaukee, Wis.

Chief Richards of the fire department states that a regular meeting of the firemen will be held Friday evening, December 23.

Miss Marjorie Thomas of Los Angeles was the guest on Monday of her aunt, Mrs. Hortense Hill, 251 south Baldwin.

NORRIS
ESTABLISHED 1887

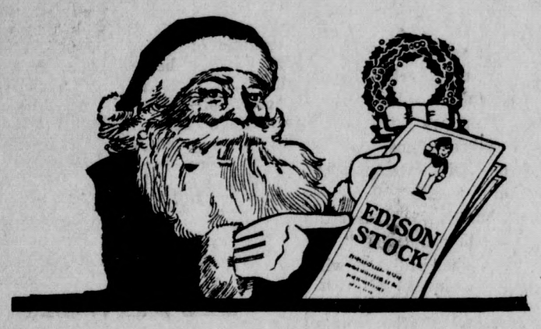
OREGON FIR CHRISTMAS TREES
Headquarters for
Christmas Trees
Order now---Delivered for Christmas!



THOSE EXTRA
Fancy Northern Turkeys
WILL SOON BE HERE.
Order your's now so you get the first selection.

You will find
Gifts for Everyone
in our Gift Department

S. R. NORRIS
SIERRA MADRE DEPARTMENT STORE
Phones: Main 12; Main 205
331 West Central



The All Year Gift--
An Edison Partnership

THE FINEST GIFT of Christmas-tide is the "All-the-Year-Round" Gift...The lucky one who finds in his Christmas stocking one or more shares of *Edison Stock* is assured of a constant reminder of your generosity in the form of welcome quarterly dividends...The Correct "All-the-Year-Round" Gift—*Edison Preferred*—for Mother, Father, Brother, Sister or Friend.

It is Easy to Become a Partner
5½% Preferred Stock is sold at all Edison offices on the monthly payment plan or for cash. Price **$24.00** per Share...Yield approximately 5.73%

SOUTHERN CALIFORNIA
EDISON COMPANY
Owned by Those it Serves

Greetings to the Housewife

Suggestinos to the Wives of Golfers

With golf ever prowing popular, many housekeepers are met with the problem of keeping dinner hot and palatable long after the rest of the family have dined.

Soup can quickly be reheated or if it's the iced variety kept on ice until needed. Any molded or jellied food can be left undisturbed in the ice box until wanted while casseroles and double boilers can be depended on to keep food hot and moist until the hour to serve.

Good for Meats

A casserole combination is particularly good for meats and vegetables. Broiled meats can be used for occasions when some time must elapse after the arrival of the belated diners until they are ready for their meal. But unless chops or individual portions are cooked for immediate use the meat is ruined by standing.

The reheating of foods always means an extra amount of work and extra washing of dishes while foods cooked en casserole require only keeping hot in the casserole. When the mixture is baked until done the casserole is placed in a larger pan of hot water and kept warm in a slow oven or over a low fire on top of the stove.

Casserole of sweet potatoes actually seems to improve with long waiting.

Casserole of Potatoes

Four or five medium-sized sweet potatoes, 4 tablespoons butter, 1-3 cup brown sugar, 1 teaspoon salt, 1 and 1-2 cups boiling water.

Pare potatoes and cut slices sprinkle with sugar and salt and ... with butter. Continue adding layers of potatoes and seasonings until all is used. Add water and bake, uncovered for 40 minutes. Then cover casserole and set in a pan of hot water until about 1-4 inch thick. Put a layer into a well-buttered casserole. wanted.

Casserole of salmon and potatoes makes a delicious two-in-one main dish.

Casserole of Salmon

Two pounds fresh salmon, 1 lemon, 2 teaspoons salt, 1-4 teaspoon peper, 2 cups diced celery, 4 cups potato marbles, 2 tablespoons butter, 1 tablespoon minced parsley, 1 cup boiling water.

Choose a middle cut of salmon and remove skin. Squeeze juice from lemon and sprinkle over fish. Season with salt and pepper and place in buttered casserole. Surround with celery and potatoes. Dot vegetables with butter and and sprinkle potatoes with minced parsley. Add water and cover casserole. Bake for one hour in a moderate oven or until potatoes are tender and the fish leaves the bone. Set casserole in pan of hot water over low fire until wanted to serve.

Casserole of peas makes it possible to serve this delicate vegetable even after long standing.

Casserole of Peas

Two pounds peas, 2 tablespoons butter, 1 cup cream, 1-2 teaspoon salt, 1-8 teaspoon pepper, 1-2 teaspoon sugar, 1-2 cup coarse bread crumbs.

Parboil peas in boiling water to just cover until water is cooked away. The peas must be watched carefully to prevent burning. Add butter, cream, salt, sugar and pepper and turn into a buttered casserole. Cover with crumbs, dot with bits of butter and bake 20 minutes in a moderately hot oven. Remove cover and place casserole in a pan of hot water in a slow oven until wanted to serve. The crumbs will crisp on top but preserve the moisture and flavor of the vegetable.

English Dinner for next Sunday

Yorkshire Pudding

Beat together until smooth one cup of milk, one-half cup of flour, two eggs and one-fourth teaspoon of salt. Bake like pop-overs in cups, or in one shallow pan, basting several times with the fat from roast beef, Serve with the meat.

For breakfast or luncheon dish add one-half cup of bits of meat from a roast and serve with any left-over gravy or tomato sauce.

Deep Rhubarb Pie

Wash rhubarb thoroughly and cut in inch long pieces. Line the top of the inside of a baking dish with a strip of good pie crust. Fill the dish with the cut rhubarb, seasoning with sugar and bits of butter. Put on top crust, cut air holes and bake until thoroughly done. A tea cup without a handle or an egg cup inverted in the middle of the dish will keep the juice from running out. Flour may be mixed with the sugar to thicken the juice.

Date-Apricot Candy

One package dates, 1-4 pound figs, 1-4 pound apricots, 1-4 pound Dromedary Cocoanut, 1 tablespoonful orange juice, 1 teaspoon grated orange rind.

Run the dried fruits (also cocoanuts and nuts) through a meat grinder. Moisten with fruit juice and knead in the rind. Roll out with a rolling pin into a sheet a quarter inch thick. Cut with very small cutter into rounds one inch in diameter—or roll into balls.

Maderia Cake

One and 3-4 cups flour, 1 teaspoon baking powder, 1 lemon, 1-2 cup butter or margarine, 5-8 cup sugar, 2 eggs, 1 tablespoon milk, and 2 slices citron.

Measure flour, remove 1 tablespoon and mix with baking powder. Grate the rind from the lemon and mix with remaining flour. Work shortening until creamy, add sugar and when well blended add eggs and beat again for ten minutes or until light. Fold in flour mixed with lemon rind and if two stiff add the milk. Add flour mixed with baking powder, stir lightly and pour mixture into a pan lined with greased paper. Bake in a moderate oven or at 350 degrees F. for 45 minutes. When half baked put citron, cut thin, on top and continue baking. One fourth pound sultana rasins or 1 ounce candied orange peel may be added if you wish. This is a fine-grained cake that keeps well in a covered stone jar.

Fruit Cake for Holidays

Make fruit cake a month before needed. It keeps fresh a long time. In fact it is better when a month old.

To save time, steam part of the fruit cake batter to make a delicious plum pudding.

This recipe will make two large cakes or several small cakes and a medium-sized pudding.

One and three-fourths cup shortening, 2 cups sugar, 1 cup grape or currant jelly, 1 teaspoon ground cloves, 1 teaspoon allspice, 1 teaspoon cinnamon, 2 teaspoons vanilla, 8 eggs, beaten light, 1 cup dark molasses, 2 teaspoons salt, 2 lbs. currants, juice or rind of 1 lemon, 1-4 lb. candied lemon peel, 2 cups nut meats, 2 lbs. seeded raisins, 1 and 1-2 teaspoons soda, 3-4 cup sour milk, 1 tablespoon water, 7 cups pastry flour.

It is easier to prepare fruit the day before, then make cake next morning. Wash and dry currants. Shave lemon peel thin; cut nuts fine. Cream fat, beat in sugar until soft and light. Add jelly, stir till smooth. Add spices, vanilla, then eggs; mix thoroughly. Add molasses, then fruit, lemon and salt. Next soda dissolved in water; then sour milk beaten smooth; last , flour.

Bake in slow oven, 325 degrees F., in well greased pans. Time depends on size of loaves. In angel cake pans, it is quicker to bake (1 and 3-4 hours) and cuts into nicer slices to serve. Ice when cold or the day you use it. icing.

Forgot His Umbrella?

Madrid—Torrential rains have flooded several districts in Southern Spain. In Malaga much damage was done to the almond, grape and the Archbishop of Canterbury.—Columbus Dispatch.

Simmer Gently and Snooze

"Do your children understand the bedtime stories?"

"I dunno. Last night my little girl went to sleep very nicely on a hash recipe."—Louisville Courier.

"A Home from Home"
Villa
Mt. Wilson
72 W. Alegria St.
Dr. M. H. Braden, Prop.
A Residential Hotel serving meals to the public. Please phone Black 30 for reservations.
At this time meals are served if requested, out-of-doors in our beautiful grounds.

Chaffees
"DEPENDABLE MEATS"
Quality---Service
We GUARANTEE Satisfaction Complete With Every Cut of our Dependable Meat—

Leg o' Lamb, lb. 35c
Fancy Eastern Hams, lb. 27c
—Whole or Half—
Eastern Bacon, lb. 45c
—Sliced—
Pork Chops, lb. 30c
—Rib and Loin—
Pure Lard, lb. 15c
Spare Ribs, lb. 23c
Eastern Sauerkraut, 2 lbs. 15c
—Libby's—

DEPENDABLE MEATS
With DEPENDABLE MEN to serve those Meats, make DEPENDABLE MARKETS. We have 114 in Southern California.

The "Chaffee's" Signs are lovely true-blue
Like Chaffee Policies all the way thru—
Attractive, Clean Markets, and Clean Men, too—
Plus full Satisfaction is guaranteed to You!

35 North Baldwin—In a Safeway Store

All Chaffee's Mkts Owned and Operated by H. G. Chaffee Co.

THE FIRE SIREN—
does it make you tremble because your property is not properly insured?
We are Agents for some of the oldest and largest Insurance Companies.
ANDREWS & HAWKS
Phone Exchange 2 81 West Central Ave.

A gift for the *whole* family
Let us demonstrate-Today!

THE Orthophonic Victrola brings the gift of music—a gift that has universal appeal. Every member of your family can enjoy its marvelous reproduction. Your friends, too, when they drop in. Moreover, an Orthophonic *is a gift that keeps on giving*, year after year.

Visit us and look over the various models. Have us play you the wonderful carols of Christmas on the model you like best. Convenient payments can be arranged if you prefer. Come in and let us explain—*today!*

Woodson F. Jones
Main 224 36 West Central
Victrolas, Stationery, Kodaks
The New Orthophonic Victrola

Order a New
Ford Car
For a Christmas
Present
and make the family
Happy

J. Milton Steinberger
Authorized Dealer
Sierra Madre Garage
Main 110 37-45 West Central

Interesting News Notes from
Sierra Madre Canyon

The last regular meeting of the Canyon Improvement Association for the year was held in the Canyon club house Tuesday night. The evening was given over to the summing up of work accomplished by the organization during 1927 and to outlining a program for the coming year. A resolution in the form of the following letter to be mailed to all Canyon property owners was adopted:

Dear Friend: Commencing its third year, this association, formed to promote the best interests of this district, in every way, finds its task hard and slow, but a great deal of the future success depends on you, and you will get back what you put in.

We have been fortunate in securing men for presidents who were willing and able to devote a great part of their time to our cause. Mr. Thompson, our present president, did a vast amount of work this summer in securing the easements necessary for the flood control work, which is now nearing completion. With this work finished and the dam built, there will be no danger from the elements.

This year we hope to restore the pool and push to completion the paving of the roads in this district. Easements are required for the re-location of Woodland Drive, the straightening and widening of certain other streets, and if you are holding one of these in your possession, or receive one soon, won't you execute same and send it in at once? In so doing you are helping this association, your neighbor and yourself most of all, by enhancing the value of your property.

Our treasury is now depleted, and will not each lot owner contribute $1 or more to meet small current bills for lights, postage, etc., none of the officers receiving any remuneration. Some additional funds will also be necessary to complete the pool.

So put your shoulder to the wheel to make this association a success. We feel sure you will help in the accomplishment as well as the enjoyment of the results. Yours very truly, Mrs. J. P. Nash, Secretary and Treasurer.

In an endeavor to learn the present status of Canyon roads and work necessary to be done for carrying out the paving project a letter was sent by the secretary to City Engineer O. A. Gierlich asking for a definite report. Mr. Gierlich's reply follows:

Mr. Joseph P. Nash, Sierra Madre, Calif.

December 8, 1927.

Dear Mr. Nash: Your kind inquiry of December 2 relative to progress of improvements for Canyon roads received.

Our instructions from the Council were that as soon as the improvement of the flood control channels was far enough along so that we would be able to determine definitely the area and grades for the various bridges we would be in position to commence proceedings, but in addition to the above we are still awaiting the execution of certain deeds now in the hands of the canyon committee. The entire project depends upon receipt by us of the necessary deeds.

Another matter that is going to hold up the commencement of the work is the relocation of Woodland Drive at the northerly end, where it is washed out. All of the owners have not yet deeded and unless each individual owner deeds his portion it is possible that all of the channel will not be constructed. This information was given us by the flood control engineer.

We are still working on the matter of Yucca Trail.

I trust that the canyon committee will be able to expedite the obtaining of deeds so that we will be in a position to commence the work, as we are fully as anxious as the owners in the canyon to get this important improvement under way. Very truly yours, O. A. Gierlich, City Engineer.

It was suggested by John P. Morris that property owners living in Long Beach might be helpful to the road project if a meeting were held in that city for the purpose of working out difficulties and acquiring easements. Arrangements will be made at the next meeting to carry forward this plan.

A motion was made instructing the secretary to draft a letter to be sent to the city council asking that ditches be opened along canyon roads in order that the condition of these roads which have been graveled and put into fine shape by the county flood control commission may be preserved.

Owing to the fact that the regular meeting night of the Canyon Improvement Association was found to conflict with the present meeting night of the city council and that many members as a result were unable to attend, regular meetings in future will be held on the first Thursday of each month instead of the second Tuesday as has been the custom.

The office of secretary and treasurer being vacant, Mrs. J. P. Nash was re-elected to that position by unanimous vote. The organization took the opportunity to express its appreciation of the efficient service and the help rendered by both Mr. and Mrs. Nash during the past year.

Before adjournment the association decided that some step should be taken to save and protect our birds and squirrels in the canyon and also in Sierra Madre and recommended that Ordinance No. 6508, now in use in Los Angeles, be given a careful consideration and recommended to our city council for adoption.

The ordinance would prohibit the shooting or discharge of firearms, spring-guns or pistols, air-guns or pistols without a permit, and carries a fine not to exceed $50 or imprisonment not exceeding 50 days, or both.

Miss Laura E. Cadmus was the guest of Mrs. Leon S. Griswold at the annual music luncheon of the Hollywood Woman's Club Wednesday. The luncheon was presided over by Mrs. Leiland Atherton Irish, at whose table were represented practically every angle of the music world—composers, critics, players and those who do not play but can appreciate music. Among Mrs. Irish's guests were Carrie Jacobs Bond, Mrs. J. J. Carter, Gertrude Ross, Charles Wakefield Cadman, Sol Cohen, Jay Plowe, Homer Grunn, Dr. Frank Nagel, Raymond Brite, David Bruno Ussher, L. E. Behymer, Pietro Cimini and Mrs. Frederick Abbott, president of the Philadelphia Music League.

In the afternoon Mrs. Griswold and Miss Cadmus listened to the splendid Schubert and Rachmaninoff program of the Hart House String Quartet of Toronto, Can. The beautiful chamber music of this famous quartet was a most delightful feature of the club program for the day.

Owing to the noise caused by the drilling and blasting of boulders in the stream channel along their property Mr. and Mrs. Louis Halstrum and son Theodore of Woodland Drive, are moving to their flat in Los Angeles, 1811 East Fifth Street. They expect to remain until the Flood control channel is finished.

Mr. and Mrs. Hartwig B. Henry, daughter and son-in-law of Mr. and Mrs. Halstrum, also have left the canyon for their new home at 711 Charter Oak Street, South Pasadena.

Mrs. Lulu Belle Taylor and her father, T. M. Clark, have exchanged their home "Green Bells" on Alta Vista Drive for a home in Venice located at 1911 Shell Avenue, where they expect to live. Mrs. Taylor, who has always taken an active interest in the welfare of the community will be missed by her many friends here. She extends a cordial invitation to canyon residents to visit her in her new home.

Mrs. Ida Hamilton of Anaheim, aunt to Mrs. Taylor, spent the past week in the canyon. Mr. Clark accompanied her back to Anaheim Monday to remain until next week when he and his daughter expect to be settled in their new home.

Mr. and Mrs. William Tell Burkhart have exchanged their home on Vista Circle Drive for a home in Sierra Madre, where they expect to make their future home.

An Open Letter

To the Presidents of the Sierra Madre Parent-Teachers Association, Woman's Club, Chamber of Commerce, and other civic organizations:

Good Friends:

I need advice in solving an important community problem, and I don't know of anyone so able to give it as you who are at the head of organizations representing all of Sierra Madre.

As you may know, I happen to be chairman iof the Congregational Church building committee. But don't get me wrong—I'm not going to ask you for subscriptions and I don't want to use your organization in any way to help raise money. So please don't throw me or my letter down until you read far enough to find what I do ask.

Here's the situation—and our problem. We've started our building, and it's going fast. We have enough cash and pledges to pay for the unit now being built, but the Church has decided to go right ahead with the whole project. Now, maybe, you're thinking that if the members of the Church have taken a chance on contracting for the whole building without waiting for enough subscriptions to finance it, it's nobody's fault but their own; but before you blame them too much, be sure you've got all the facts. The plain truth is, it was a case of Hobson's choice.

Our old building was all right in its time, but that time was the nineteenth century. Just imagine, can you, everything an up-to-date, twentieth century church building ought to be, and to have? Well, that is exactly what our old plant is not! We had to build; and if we built, it was foolishness not to make it complete, and big enough for the future as well as the present, else before we finished this one we would need to start another. That's why, with less than 250 active members (including all ages) the Church has tackled a $75,000 building project (including site); $85,000 or $90,000 if you add ultimate equip ment.

Here, then, is the question I'm asking you: Is it reasonable and right for the Church to ask for, say, half of the additional $15,000 subscriptions we need, from the community at large—I mean from residents of Sierra Madre who are not members of our Church, and also, not members of other religious organizations? For of course we would not try to divert to our project any financial support that normally belongs to other organizations here. If some of their members, just to show their neighborly good will, want to help us out a little, that's something else. We certainly reciprocate that feeling if the time ever came for it.

Please don't try answer my question just by telling me to go ask the people for the money we need, and see what happens. We don't want to even ask, if our request isn't reasonable. Soliciting is a hard enough task at best, and it's ten times worse when they turn you down. Naturally, if my proposition was unreasonable, to my own mind, I wouldn't bother you for advice about it. But it does not strike me that way at all, and before you give me your opinions, let me tell you the reasons for mine.

First: The fine big church we are building (big, that is for the present size of Sierra Madre), located on the main traffic artery, will be a great community asset. It will advertise the town in the best possible way, just by standing there. And this building,, plus the work the organization does in it and with it, will attract the right kind of new residents. Isn't it a fact that it will add to the total of property values throughout the town many times its own cost? Perhaps a hundred times the fraction we would ask the public to subscribe.

Second: It wil be a meeting place for community social and civic affairs of all kinds. It will have two auditoriums, each larger (I believe) than any now available for community gatherings—school commencements, for one instance; concerts, lectures, amateur dramatics, for others. Its social hall will seat 250 at dining tables, with connecting rooms for overflow attendance.

Third: The most valuable and vital community service of this, or any other, church buildig is in aiding the development of character on the foundation of intelligent religious conviction. There never was a time in these United States when our young folks needed that service as they do today—never a time when the welfare of the whole community so depended on it. Public schools can not give it without breaking down the separation of church and state. Only the church and the church school can offer the needed combination of religious faith with mental and moral training. Mind you, too, with such a complete church plant as we are building, this ideal education is not all given on Sunday, by any means. Physical recreation and social entertainment, week days and week nights, under the supervision of the right kind of readers, may influence and inspire a boy or girl as much as the lessons of the Sunday school. Of course I hope I don't need to say these recreational and social facilities will be open to all boys and girls of Sierra Madre whether they attend our Sunday school or not.

It is just because the Congregationalists have set themselves to build a church plant able to serve the community in all these necessary ways that the cost of it appears too much for their present membership to finance—and nothing would have suited them better than being able to make this new institution a Christmas gift to the community. If they can't quite make that grade, is it unreasonable to ask the community generally to carry a small fraction of the load?

Everybody's business, they say, is nobody's business. What I hope to see is a committee, or group, of fifty to a hundred community sponsors who would take the larger end of the $7500 share of subscriptions I have suggested. Knowing, as we all do, how public subscriptions usually go, I would expect if that amount is subscribed it will come something like this: say, five or ten subscriptions of $500 or more each; and ten or so of $200 or more; perhaps twenty of $100 or more; and another twenty of $50 or more. Is that asking too much? Could the same amount be invested any way to bring better returns?

You may think my list looks as if we didn't expect or want smaller subscriptions. Sure we do, but if they don't want to come in on the members' half of the $15,000, there will be $7,000 more to pay the denominational Building Society— which they will loan us at three per cent, with ten years to pay besides another $3000 without interest or limit of time to repay. Also, we are likely to need a couple of thousand for interest on bank loans while our installment pledges are being paid up. So, there will be plenty of places for all the subscriptions, large and small.

Thinking you might want to hear from your members before answering my question, I am taking your consent for granted and asking the News to publish this letter, so they can all consider the problem and help us find the right solution.

Hopefully yours,
E. E. BACON.

P. S.: Perhaps I should have explained that between $2,000 and $3,000 of previous subscriptions came from individuals outside our immediate membership, so that, if half the additional $15,000 is contributed the same way it will make a total of $10,000 in round figures. Would you think that more than the community's share of the benefits—especially when you remember that there is nothing to hinder any subscriber, whether a member of the Church or not, coming and getting all the benefits the members do? They would be welcome anytime, and all the time.

W. E. Goff has purchased the C. J. Harriman house, recently built at the northeast corner of Highland and Lima streets. Mr. Harriman has the foundation laid for the third of the group of attractive homes to be built by him in that neighborhood, this one adjoining the Riherd residence at 323 west Highland.

Dr. Power Tells about World News—

Dr. Ralph L. Power, who at one time lived in Pasadena Glen and later in Sierra Madre, is reading the world wide news digest over KHJ nightly at 6:45.

Although the newspaper sold its radio station last month it continues to sponsor the news broadcast which is read by Dr. Power, its radio editor.

At 8 p. m. the minimum temperature reports, of much practical value to citrus growers, are given while the weather data comes on the air promptly at nine o'clock.

Christmas
1927

To Our Friends:

At the approach of Christmas and the New Year, the spirit of the Yuletide turns our hearts to thoughts of friends, and friendship, and thus toward you.

Aside from our appreciation of the part you have played in our business prosperity during the past year, we wish for you, as a friend, the same kind of Christmas that has warmed the hearts of kindly folks throughout the past generations.

May we pledge anew our determination to be your faithful servant, and to deserve, in turn, your faith and friendship.

Sincerely yours,

TOM TYLER
Sierra Madre Furniture Co.
Blue 219

Gifts of Real Distinction

Gifts appropriate to the personality of giver and of recipient. We have made a special effort to find articles and cards out of the ordinary, and at prices no higher than you would pay for things that are commonplace.

Hand-woven Scarfs and Shawls
from the Churchill Weavers, Berea, Kentucky. Exquisite colorings, several sizes, for men, women and children. Also hand-knitted and embroidered luncheon sets.

Fostoria Glass
Special Gift Pieces in etched and gold decorated glass, sets and single pieces. Any woman would be delighted with it.

Original Designs in Lamp Shades
New arrivals in parchment and other attractive fabrics. Surprisingly low prices.

Unusual Cards
Italian and distinctive domestic cards for those who want something different.

Redwood Burl
from the Big Trees, in vases, boxes and pincushions.

Leather Goods
and many other novelties.

The Lindley Eddy Studios
Green 235 40 North Baldwin

Quality Meats
FRESH FISH AND OYSTERS

Pork Roasts	20c & 25c
Pork Sausage	25c
3 lbs. Bulk Eastern Kraut	25c
Eastern Bacon ,in piece	40c
Veal Roast	30c
Dry Picked Hens	42c
Fryers Dry Picked	42c
Bulk Mince Meat	25c
Fresh Eggs	50c

Orders of $1.00 or more delivered free!

Gibbs Market
Main 245 38 West Central

Olsen Shoe Store
Fine Quality Footwear
34 N. Baldwin Ave. Green 38

FOOTWEAR MAKES A FITTING GIFT

A large assortment of house slippers for Women, Men and Children.

Honest quality shoes for the entire family.

Men's Hosiery

Men's and Boys' Oiled Coats and Boots.

Complete Line of Rubbers.

News Editorial Page

SIERRA MADRE NEWS
SIERRA MADRE, CALIFORNIA
Published every Friday by the
SIERRA MADRE PRESS, Inc.
George B. Morgridge—Joe R. Eastwood
Owners and Publishers

Telephone Black 42
Press Building Opposite P. E. Station

Entered as Second Class Matter at the Post Office at Sierra Madre, California, under the Act of March 3, 1879

Official paper of the City of Sierra Madre. Accepted as a newspaper of general circulation for the publication of legal notices as defined by Section 4460 of the Political Code of California.

SUBSCRIPTION RATES
One year.....$1.75; Six months.....$1.00
Three months.....50c
Subscriptions payable in advance. Date of expiration is printed on address label.

SUBSTANTIAL BUSINESS

BECAUSE it is in the hands of so many different people, one of Sierra Madre's biggest industries is usually overlooked as a distinct business. Nevertheless, the renting of houses yields a yearly income which is an important factor in community affairs. W. R. Humphries, retiring president of the chamber of commerce, estimates $140,000 a year as a reasonable annual income from all the tenant houses in Sierra Madre. These would number from 300 to 400.

When all these tenant houses are occupied there is a very substantial amount of money to be distributed in business channels of Sierra Madre. When a large proportion of these houses are vacant, there is a falling off in income for a great many people, and the result is felt throughout the community in the scarcity of money.

Anything that helps to bring new residents to Sierra Madre helps to keep these hundreds of houses rented. And any such agency deserves the hearty and united support of these house owners. Some of them pay a commission on rentals several times a year, owing to the change of tenants. With a greater demand for houses the shifting about would become less frequent.

The chamber of commerce, through its outside advertising, is the only civic agency which does anything to bring new residents to Sierra Madre. With a few hundred dollars added to its normal income it could do a great deal more. If every owner of a tenant house in Sierra Madre would contribute something toward the support of the organization it ought to have a measurable effect on results achieved. It would be the best possible insurance on rental incomes. Who will propose a practicable way of lining up the support of this leading industry for the chamber of commerce work?

✦ ✦ ✦

JUST COURTESY

FROM a trade periodical is clipped a brief set of rules for store etiquette that every merchant and every employe would do well to study. "Sales resistance" is not always on the side of the customer. Some times the intending buyer feels that he has to overcome a barrier of indifference or ignorance which would be largely eliminated by the observance of these simple practices:

1. Rising upon the approach of the customer, discontinuing conversation with other employes.

2. Remembering the customer's name but not repeating it too often during the selling transaction.

3. Avoiding familiarity with another employee such as the use of a nickname or first name in the presence of the customer.

4. Securing the desired salesperson when requested by the customer, but the serving of the customer if no request is made.

5. Closing with the same degree of cordiality, regardless of whether or not a sale has been made.

✦ ✦ ✦ ✦

CONFIDENCE

"PEOPLE do not buy things," runs an article in an eastern house organ. "They buy the satisfaction which comes from having the things. They do not buy merchandise, they buy the use of merchandise. What they are after is the pleasurable state of mind which comes from having an article of real value.

"People are conscious of their inability to choose, and they want tremendously to have confidence in someone. The function of good business is to render this service, and the function of advertising is to tell where this service may be obtained. 'He that is greatest among you, let him be the servant of all.' "

The home town merchant who "knows his oil" has the greatest opportunity in the world to establish himself in the confidence of his customers. And when he does that he need not worry much about mail order, chain store or department store competition.

Observations

(By G. B. M.)

✦ ✦ ✦

WHY NOT?

Once upon a time, as begin all stories that ought to be true but aren't, there was a postman who was really appreciated by the patrons on his beat. He had served them faithfully and uncomplainingly, in spite of hot weather, cold weather, wet weather and heavy loads. He had sympathized with them when they were looking anxiously for mail with news of sick relatives, and he had shared their joys when they hailed him to say that yesterday's letter had brought welcome news.

One day along toward Christmas this mail carrier appeared at the post office with a load the like of which no carrier had ever brought to the post office before. The postmaster said he looked like Old Santa Claus in person. But it really did seem queer that so many parcels should be mailed along the route

"I not only look like Santa Claus but I feel like him," replied the postman. "A funny thing happened today." And instead of dumping his load on the receiving table as usual, he took it all over to his own locker. The whole office force gathered around to hear his story. It seems this postman's customers, as he called them, had put up a job on him. They had a committee call on every family on his route. They arranged that all should refrain from mailing a single thing that afternoon so that the carrier should return to the postoffice empty handed except for presents bestowed upon him. For the first few blocks he did not know what to think, but when he found a package for himself at almost every house he began to get wise. And by the time he reached the post office with his own burden, the biggest burden he had ever carried, he began to realize the reward of carrying other people's burdens all year.

"Gosh, I didn't dream folks thought that much of ONLY THEIR POSTMAN," he said, as he finished the story.

The postal service is one of the things we take for granted and usually forget to express any appreciation for the tremendous part the workers play in making life easier and happier for us. And even if this little story never really happened, there is no reason why it cannot be made to happen right here in Sierra Madre.

Master Talbot H. Crane recently celebrated his sixth birthday by a luncheon of seven boys and girls.—Machias (Me.) paper.

FRIENDSHIP LODGE
TOURISTS SERVED
STEAM HEATED
—Sign at West Dennis, Mass

News Notes From Wilson Junior High

Among the various school activities of the past week at Woodrow Wilson junior high school was the girls' first Play Day. Over one hundred girls took part in it. Squad leaders, who took charge of the activities were: Jean Cromley, Ann Blake, Rose Brown, Lois Coleman, Eva Calloway, Catherine Sinnott, Betty Van Houten, Lorabel Stanley, Odele Schmidt and Kathryn Ruscher.

Elnora Bolen, vice president of the student body, was the announcer of the different movements. The first thing was the rhythmic work, including "Hopp Morannika," the "Dainty Step," "Gathering Peascods" and "Highland Schottishe."

Next were the games, "Forcing City Gates," "Horse," "Hiptag," "Mazetag," and "Pig."

Last came the sports, including the games "Hockey," "Captain Ball," "Horseshoes" and "Croquet."

At the close, refreshments of ice cream and cake were served. About one hundred guests were present, most of them the parents of the girls. The girls taking part were the hostesses.

RESOLUTIONS

WHEREAS the Sierra Madre News of November 11th contained an editorial on the subject of the proper celebration of Armistic Day, and which referred in generous and helpful terms to the welfare work that this Post and Auxiliary Unit are doing in Sierra Madre, and

WHEREAS the American Legion seeks the effective cooperation of the community in its patriotic and benevolent activities, and welcomes and appreciates public expressions of sympathetic understanding of the purposes of the Legion and Auxiliary, now, threrfore, be it

RESOLVED by Sierra Madre Post, No. 297, of the American Legion, that the gratitude of the Post to the editors and publishers of the Sierra Madre News be hereby declared, and be it further

RESOLVED that a copy of this resolution be attested by the Commander and Adjutant of the Post and presented to the editors and publishers of the Sierra Madre News.

American Legion Post No. 297.
R. R. Moreland, Commander.
Henry Olsen, Adjutant.
Sierra Madre, California, December the 6th, 1927.

Precions Lambkins

Little Girl—I should like some nice fireworks, please—but not too dangerous, as I'm an only child.—Punch.

Able Mortician

There is no doubt about Manager Joe McCarthy of the Chicago Cubs knowing his stuff.—Asheville paper.

LARGE CROWD
AT BARBECUE
OF DAIRYMEN
—Jacksonville Journal.

Business Woman wants working housekeeper to cook, clean, and supervise two boys. —ad in the Cincinnati Enquirer.

Settle it Now by Telephone

That matter being held up pending a decision from a distant point—don't let the sun set on it again. Whether the other party is in Scotland, Wales, England, in one of the principal cities of Mexico, in Canada or any place in the United States, he is within reach of your telephone, the only two way messenger.

Be the distance great or small, send *your own voice*, your best representative. Hear the answering words of the other party—instantly. It's the modern way, the satisfactory way, the way of success.

Quicker, at less cost—by telephone

FREE Shampoo
with each
Marcel
Mon., Tues., Wednesday,
Dec. 19, 20 and 21
Just for an introduction.

Sanitary Barber and Beauty Shop
22 West Central
GEORGE I. POULTER
Proprietor

BANQUETS and Dances
Beautiful Quarters in New Masonic Temple
Rental reasonable. For terms and dates apply to
R. R. Hartman, 25 N. Baldwin.

Announcement!

I have been appointed Chrysler Dealer for Monrovia, Arcadia and Sierra Madre.

and have opened the new Chrysler showrooms at 124 East Lemon Avenue, Monrovia—next to the gas office. There are on display a fine assortment of new 1928 Chryslers, including several cars equipped with the sensational Chrysler "red head" engine.

A cordial invitation to inspect these Chrysler models is extended to Chrysler owners and to everyone interested in seeing the latest development in automotive design.

These cars may be purchased out of income on monthly payments.

CHRYSLER IS ALWAYS FIRST!

Hugh Kelly, well known proprietor of the Owl Garage, will have charge of all Chrysler Service.

SHERMAN J. McQUEEN

124 East Lemon Monrovia, Calif.

Let BUSY BUTTONS Help You with that Christmas List

Check the things you want on this list

MORE and more the demand is for PRACTICAL GIFTS...for things that will last and will be used every day. Among presents of this kind those which are *handsome* while at the same time *useful* are most appreciated.

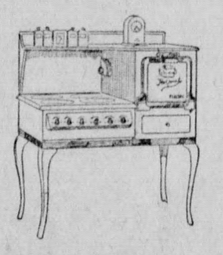
A very happy combination is found in Electrical Gifts

ELECTRIC PERCOLATOR
For coffee, brewed just right, served piping hot—delicious flavor, nothing quite compares with an electric percolator. $3.95 to $42.00

ELECTRIC WAFFLE IRON
For golden brown, crisp waffles and other dainty dishes use an Electric Waffle Iron. Easy to achieve perfect waffles every time right at the table. $10.50 to $18.00.

ELECTRIC WARMING PAD
So much better than a leaky, troublesome hot water bottle. Stays warm at the same temperature as long as you want it. Safe and convenient to use. Some models have three heat temperatures, warm, medium and hot.

The Gift Supreme for the Modern Kitchen
AN ELECTRIC RANGE



Give Mother the thrill of her lifetime, with a beautiful Electric Range for Christmas. Make her household tasks immeasurably lighter with the world's highest development in cookery—the automatic Electric Range, which regulates itself, cooks without watching even while Mother is out. Prices and terms moderate, most attractive. A special low rate for electricity is enjoyed by electric range users.

All the Family Will Enjoy Electrical Gifts Every Week in the Year

Many of the gifts we give at Christmas time are quickly forgotten. Electrical gifts are attractive as well as useful . . . and they last, to be enjoyed by the whole family, every week in the year.

EVERHOT ELECTRIC COOKER
This little cook never needs watching. Boils, stews, bakes, roasts, without watching, and uses a minimum of current. Utensils free

ELECTRIC TOASTER
Make the best toast you've ever eaten, right at the table. Serve it hot—every slice crisp, crunchy. $5.00 to $10.00

ELECTRIC IRON
For the finishing of those finer, fancy things, use an electric iron. A most acceptable gift to newlyweds. Examine the new, lightweight models so popular with those who travel a great deal. $3.75 to $7.75.

Buy at our nearest office or your Electrical Dealer
SOUTHERN CALIFORNIA
EDISON COMPANY
Owned by Those it Serves

Society and Personal

Camp Fire Girls to Meet Monday—

Preparations and plans for Christmas work will be made Monday afternoon when the members of the Camp Fire organization will meet at the home of their guardian, Miss Clara Sykes, at 4:00 o'clock. It is the plan of the girls to furnish stockings, filled with candy, nuts and toys, to the children in the General Hospital in Los Angeles, and work will be done Monday.

Christmas Tree Wednesday—

Mrs. Robert Steinberger is in charge of the Christmas party for the Woman's Club, and Wednesday of next week, children of the club members and any others who are sponsored by members, will be entertained at the clubhouse. No children over 12 years of age will be admitted to the party.

There will be a large Christmas tree, decorated with tinsel, ornaments, lights and bags of candy, which will be distributed. There will be pop-corn balls and gifts for all children, and games will be played during the afternoon. Santa Claus will be present to distribute the gifts.

Mrs. Charles Collins is in charge of the pop corn balls, Mrs. Harvey Steinberger is in charge of the stockings and Mrs. Wm. Kirshner will decorate the tree.

Auxiliary Plans Christmas Work—

Committee members and other women from the local Auxiliary to the American Legion will meet at the home of Mrs. Harvey Steinberger Monday afternoon, December 19, to make wreaths for the terminal at San Fernando, and to fill stockings for the municipal Christmas tree. Twenty wreaths will be placed in the windows of the terminal at the hospital and 250 stockings are to be filled.

A special committee has been appointed to co-operate with the American Legion for the New Year's Eve dance in the Woman's Club. An effort is being made to have a regular carnival, and to give the New Year a royal welcome.

The committee is composed of Mrs. Ralph Stewart, Mrs. Agnes Tyree, Mrs. Lyllian Wheeler, Mrs. Henry Olsen, Mrs. Ted Railsback and Mrs. Harvey Steinberger.

Mothers Plan Christmas Treat—

The absence of Santa Claus at the party Wednesday afternoon in the Congregational Church in no manner put a damper on the fun which the children enjoyed, according to the amount of noise and laughter which drifted from the building. The children, between 45 and 50 of them, were the guests of the newly organized Mother's club, which has been meeting every other Wednesday in the church.

The rooms in which the party was held were decorated in red and green, pepper boughs and bowls of poinsettias lending a cheery and festive air to the ensemble. Games were played during the afternoon, and at a late hour the children were given their presents and the luncheon was served.

The children were seated at four long tables, each one centered with a small Christmas tree, around which was piled pop corn balls, each one with a bright red streamer leading to a child's place. The refreshments further carried out the decorative red and green Christmas motif.

Bridge Club to Postpone Meeting—

There will be no December meeting of the small bridge club to which a number of the younger members of the Sierra Madre social set belong, and the next session will be on January 4th, at the home of Mrs. Hugo Carlson.

St. Catherine's Card Party Jolly—

Not only did the members of St. Catherine's of the Episcopal Church clear a nice little sum of money on the card party given Wednesday night in the parish house, but they also sponsored one of the jolliest events of the season. In spite of the threatening weather, some 65 people attended the affair, which was a bridge and 500 evening, with prizes for high and low scores in each.

Women of the order had decorated the parish house in Christmas boughs and greens, and when supper was served, Christmas favors, in the shape of candy canes were passed to each guest. Prizes were won by Mrs. Barney Rider, woman's high bridge score; Mrs. Robert Steinberger, second, and Miss Redman, consolation. Donald Ashmore held high score for the men and T. A. DeBolt second. Five hundred prizes were won by Mr. and Mrs. Pulling, high, and Mrs. Moore, consolation.

Browning Club Is Postponed—

The Browning Reading Circle, a community organization to which anyone who is interested in hearing the works of the great poet read is invited, will not meet on Sunday afternoon, December 18, as had been announced. The next meeting will be in January, at the home of Miss Ella Shepard Bush, Sunday, Jan. 15.

The reader at that time will be Dr. Luella Clay Carson, former president of Mills College, who will read a paper on "A Few Sisters and Their Brothers." Dr. Carson is known as an eloquent speaker and her subject is of special interest to Browning students because it refers to the late years of the poet's life, when the great poetic achievement, "The Ring and the Book," was written.

The informal meetings of the circle one Sunday afternoon of each month are always of interest and offer an excellent opportunity to lovers of poetry to join in an intelligent discussion of the best of American poetry.

Women of Church to Join Forces—

Members of the Missionary Society and the Ladies Aid of the Congregational Church have voted to combine the organization into one society, and the merger will be consummated at the meeting Tuesday afternoon at 2 o'clock, in the church. At that time reports for the past year from each organization will be read, and the amount cleared at the recent bazaar will be announced.

There will be a revision of the by-laws of each club to fit the new society, and officers will be elected. At the present time officers of the Aid Society are, president, Mrs. E. E. Bacon; first vice president, Mrs. L. W. Wheeler; second vice president, Mrs. Guilford; secretary ,Mrs. Hugo Carlson; treasurer, Mrs. Convers Twycross. Retiring officers of the Missionary Society are, president, Mrs. Milford Thompson; vice president, Mrs. W. S. Hull; secretary, Mrs. Nestor Young, and treasurer, Mrs. Percy Kortkamp. There will be short devotionals at the meeting and the Missionary Society will present a brief program. The greater part of the afternoon will be given over to the business of re-organization and election of officers. There will be no luncheon.

Jack Osgood, who is attending the Oregon Agricultural College at Corvallis, will arrive in Sierra Madre Friday evening, December 23, to spend the Christmas vacation with his parents, Mr. and Mrs. John Osgood, of West Montecito. He will leave Corvallis the 20th, and will drive straight through.

Word has been received from Mrs. John Noble, nee Miss Hilda Caley, that she is enjoying her new home in Mantua. She and Mr. Noble, who were married on Thanksgiving day, have returned from their wedding trip and have settled in their new home. Mrs. Noble writes that the cold weather has not bothered her, and that they are planning to spend Christmas in Columbus with relatives.

Mr. and Mrs. A. A. Halsey are moving into their beautiful new home on East Alegria Street. They formerly resided at 57 West Highland.

Mr. and Mrs. Roland Adams and small daughter expect to spend the week end in Ocean Park with Mrs. Adams' mother and sister, Mrs. J. E. Appleby and Miss Mabel Appleby. The Applebys have taken a cottage at the beach for the winter.

Mr. and Mrs. W. J. Lawless will leave Tuesday for the north, where they will spend the Christmas holidays. They will spend Christmas in Martinez and New Year's day in Stockton.

Mrs. Ralph Stewart, who has been confined to her home with a severe cold for several days, is again able to be around.

Mrs. S. C. Davis, who celebrated her 90th birthday last week at the home of her daughter, Mrs. Goodfellow, is seriously ill and friends are gravely concerned for her.

Toujours la Finesse

MAN CONFESSES TO NICE MURDER

—Headlines in a Paris dispatch in a Poughkeepsie paper.

Welcome Prohibition

The Young Bride—I'm looking for an apartment.

The Friend—What style?

The Bride—One of those where it is illegal to cook.—Life.

Chance to Collect

Father—Young man, I understand you have made advances to my daughter.

Young man—I wasn't going to say anything about it, but since you mentioned it, I wish I could get her to pay me back.—Outlook.

Stunning Reception

"What struck you on your first visit to Chicago?"

"A blackjack." —Boston Transcript.

Henry's High Climber

Ford truck, 1927, used six months. May be seen at 7 Freeland terrace, top floor.—Ad in a Worchester paper.

Mortgage Lifter

"Waiter, has the lady at the next table paid her bill?"

"Yes sir."

"Good, then I can make eyes at her."—Dorfbarbier (Berlin).

Alarming New Diet Fad

MODERN GIRLS COOK PUPILS

—Portland (Ore.) News.

Mother Tongue

"Does you daughter speak Esperanto?"

"I think so—like a native."—Buen Humor (Madrid).

WHEN IN HOLLYWOOD
VISIT THE
Hollywood Playhouse
Vine Street, North of Hollywood Boulevard
"An Assurance of the Best in Spoken Drama"
PRICES 50c to $1.65 PARKING NEXT DOOR
Performances Nightly & Thurs., Sat., Sun. Matinees

CHICKEN PANTRY
3608 Foothill Blvd.
(Between Sierra Madre and Lamanda Park)

Our hot chicken sandwiches, with excellent coffee, will please you; only thirty-five cents. Plenty of chicken and as many cups of coffee as you desire.

Chicken and home-made noodles, forty-five cents. All the coffee you desire.

We raise our own poultry, and the milk and cream also comes direct from our own farms.

Hours, 9 a. m. to 9 p. m.

GOOD THINGS for CHRISTMAS

WE are now showing some of our special Christmas pastries, in addition to our usual big stock of delicious baked goods.

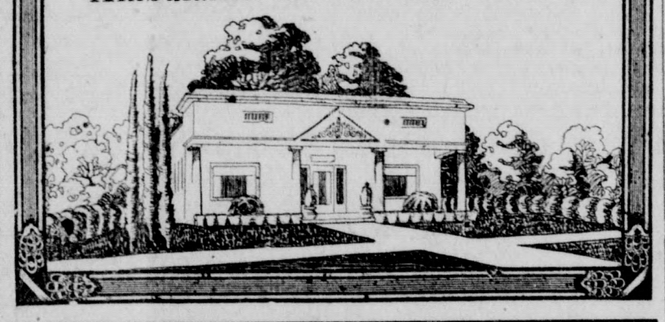
TRY OURS FIRST!

SIERRA MADRE
HOME BAKERY
Otto Berg 66 W. Central

Loans For Homes
—with—
Payments Like Rent

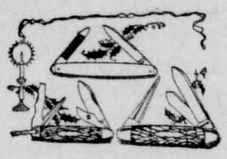
Mutual Building and Loan Association
of Pasadena
2569 East Colorado, Lamanda Park
Terrace 2680

Moreland's Mortuary
Mr. and Mrs. R. R. Moreland
Funeral Directors
Phone Main 27 304 West Central
Ambulance Service Day and Night

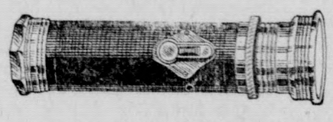


For the Kids

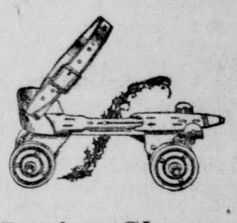
JACK KNIVES
Tennis Racquets,
Scout Knives



Balls, all kinds,
Footballs
Hunting Knives,
Flash Lights



ROLLER SKATES



Boxing Gloves,
Aluminum Cooking Sets
Skooters
Wagons,
Air Rifles
TOOLS

For the Home

SHARPITS

Silverware
Pyrex Oven Ware
"Wearever" Aluminum
Waffle Irons
Toasters
Keen Kutter Shears,
Thermos Bottles

"CLARK JEWEL" RANGES

"Radiantfire" Heaters,
"Lawson" Heaters,
Percolators, all kinds.

Our 3-S and Winchester Special Sale for December closes the 17th.

Sierra Madre Hardware Co.
Next Door to Bank
Open evenings until Christmas.

Keep Faith With the Children

Little children come into this world with absolute faith in their parents.

They look to father and mother with confidence in their hearts for all things that are good.

Parents should insure their lives, not so much because it is a moral duty, but because of the joy and happiness, and the satisfaction and contentment that comes from keeping faith with their children.

No finer present can come into the home at Christmas time than a policy upon the lives of father and mother for the benefit of the children.

Let me tell you how to get this protection.

Gordon R. Brooks
Representing
New York Life Insurance Co.
Red 48 Hotel Bldg.

BANKING SERVICE

A general banking business to best meet the needs of the community is our aim.

Interest paid on term deposits.
Money to loan on mortgages.
Collections and Escrows.
Drafts and A.B.A. Travelers' Checks.

Special Attention to School Children's Savings Accounts.

SAFE DEPOSIT BOXES FOR RENT

OFFICERS
H. E. ALLEN, President W. H. INGRAHAM, Cashier
C. S. KERSTING, Vice Pres. M. F. SEELEY, Asst. Cashier
DIRECTORS
H. E. ALLEN C. S. KERSTING C. W. YERXA
F. H. HARTMAN C. W. FORMAN
W. S. ANDREWS W. S. HULL

SIERRA MADRE SAVINGS BANK
COMMERCIAL SAVINGS
Capital Paid Up, $45,000—Surplus, $23,000

The time for buying your Christmas presents is getting short. If you are very busy just come in and spend a few minutes in our drug store.

Our Christmas Gift Goods are arranged for quick inspection and selection and you will receive prompt attention.

For every one of your family, your relatives and friends, you will find something suitable at a low cost. And these presents are useful and sensible and worthy gifts for all.

Central Pharmacy
COURTESY—SERVICE
Main 224 36 West Central

Church News

Church of the Ascension

Rev. Henry B. Moore, Rector

Services for the fourth Sunday in Advent:

7:30 a. m.—Holy Communion.
9:30 a. m.—Church School.
10:30 a. m.—Adult Classes.
11 a. m.—Matins and sermon on "Why God permits innocent suffering."
3:15 p. m.—Leave for St.Barnabas, Pasadena.
6:30 p. m.—Young People's Fellowship.
7:30 p.m.—Evensong and address on "How to Observe Christmas."

Throught the week there will be Daily Eucharist at 7:30 a. m. and on Thursday at 10: am. On Saturday (Christmas Eve) will be the Nativity Pageant at 7 p. m., first Christmas vespers at 11:30 p. m. and the traditional midnight mass.

Christian Science

Corner of Highland and Hermosa Avenues

Christian Science Society of Sierra Madre is a branch of the Mother Chruch the first church of Christ, Scientist, in Boston, Massacheutts.

9:30 a. m.—Sunday School.
11: a. m.—Sunday Service, subject, December 18, Is the Universe Including Man, Evolved by Atomic Force?
8: p. m. Wednesday—Testimony meeting.

Reading Room open Mon., Wed. and Friday.

UNITY METAPHYSICAL CENTER

Meets every Thursday afternoon at 3 o'clock; at the Woman's Club house, upstairs.

Demonstrations of Christian healing every Thursday from 2:30 to 3 p. m. Everybody welcome.

Bethany Temple

William Duncan Ogg, Pastor.

9:30—Sunday School, Roy Edwards, superintendent.
10—Adult Department.
11—"Biblical Builders."
6:30—C. E. meetings.

Miss Elizabeth Glidden, daughter of Mr. and Mrs. Homer Glidden of 305 west Laurel, has already distinguished herself in women's athletics at Northwestern University where she entered as a freshman this fall. According to information received by her mother last week she made the varsity women's soccer team and was awarded the big "N" at the close of the season. The record is not suprising to her friends who were familiar with her record as an all-round athlete at Pasadena high school where she graduated last June. Miss Glidden will remain in Evanston for the holiday season, being near her father who is for the present in charge of the Chicago branch of the Batchelder-Wilson Tile Co.

Word has been received of the recent death of Mrs. C. H. Thornburg, for many years a resident of Sierra Madre. She passed away in Berkeley after a long illness. During their residence here the Thornburg home was at 93 west Mira Monte, now the Zeller place. Mrs. Thornburg was a member of the Ancient Priscillas and had many friends here who will learn of her passing with keen regret. She is survived by her husband and five sons.

Use a living Christmas Tree this year

One that can be planted out in your yard after the Holidays.

See our beautiful Cedar and Redwood Trees before ordering a tree.

Ward Nursery
Mt Trail & Laurel Aves
Phone Blue 29

What's Doing At Theatres In Pasadena

Raymond

Heading the Fanchon and Marco "Lamp Shades" idea which is now showing at the Raymond theatre in Pasadena, are the world famous Original Casinos. That they should consent to make their final stage appearances over the West Coast circut is only through a promise made to Fanchon and Marco many years ago. These famous dancers have decided to forsake the glittering footlights to devote their time to teaching.

They were born in Seville, Spain and the boy Eduardo does not remember when he learned to dance. His rattles were castanets and his dance steps came hand in hand with his advance from the creeping stage to walking on two legs. Elisa, his sister showed remarkable ability and at the age of twelve traveled with her father as his dancing partener.

Then there are Lewis and Kellogg and the famous Sunkist Beauties in a new colorful array of lampshade costumes in which they do a few steps and then step out in bathing suits. Don and Dorina are also in the Fanchon and Marco bill this week with some posing.

Billie Dove always lovely to look at is at the Raymond theatre this week in "The Love Mart," with Gilbert Roland playing opposite her. It is a thrilling love story and Billy Dove has a fine part, suitable to her style of beauty.

The special Saturday children's matinee at the Raymond theatre has some very attractive features this week with the Yuletide spirit predominating.

Florence

Clara Bow, one of the most prominent star of the current year has the principal role in "Wine," Universal picture to be show at the Florence theatre starting Sunday, December 18.

"Wine" is the screen version of the story by William MacHarg, published in the Cosmopolitan magazine. Others having leading parts are Forrest Stanley, Huntly Gordon, Myrtle Stedman, Leo White and Walter Long. Louis Gasnier was the director.

Strand

Johnny Hines will be the feature at the Strand the rest of this week in his latest First National picture "Home Made." A splendid cast of players and comedians appear in support of Johnny, with Margery Daw in the leading feminine role. Edmund Breese, DeWitt Jennings, Charles Gerard, Margaret Sedon and Maud Turner Gordon are prominently identified in the cast.

"Home Maid" is declared to be the funniest comedy Johnny Hines has ever made, giving the comedian an opportunity to apear as a country boy, pullman porter, ladies maid, waiter and high powered salesman. It is one hilarious laugh fest, and a real holiday treat.

Laura LaPlante, Universal's beautiful blonde star, will be seen at the Strand in her latest picture "Silk Stockings," starting Sunday. This is a story admirable suited to Miss LaPlante's unique talent as a comedienne. At a recent preview of this picture, critics pronounced the best vehicle that Miss LaPlante has had to date, and that means a great deal, as Laura has had some mighty good productions of late.

NOTICE INVITING SEALED PROPOSALS FOR STREET WORK

Pursuant to the "Improvement Act of 1911" and all Acts supplementary therto or amendatory thereof and to Resolution No. 351 of the City of Sierra Madre, adopted on the 13th day of December, 1927, directing this notice, the undersigned City Clerk of said City of Sierra Madre, hereby invites and will receive up to seven-thirty o'clock P. M. of Tuesday, December 27th, 1927, at his office in the City Hall of said City of Sierra Madre, sealed proposals or bids for the following described street work to be done according to General Specifications No. B-10 and Special Specifications therefor posted and on file, to-wit:

(a) That that portion of AUBURN AVENUE between a line drawn across said Auburn Avenue, distant 45 feet Southerly from and parallel with the Southerly line of that portion of Carter Avenue lying West of said Auburn Avenue, prolonged Easterly across said Auburn Avenue, and the most Northerly line of said Auburn Avenue, as said Auburn Avenue is described in the Deeds of Dedication thereof, for street purposes, recorded in Book 7039 Page 173, and Book 6774, Page 172, Official Records of Los Angeles County, State of California, including all intersections and terminations with intersecting streets and avenues, be improved by certain grading and regrading and by the construction of certain three (3) inch oiled macadam pavement, cement curbs, concrete gutters, and reinforced concrete culverts, including intakes, outlets, laterals and all appurtenances thereto, in the manner, to the extent and at the places shown on the Improvement Plans, Profiles and Cross-sections for said work, heretofore adopted and hereinafter referred to.

(b) That that portion of CARTER AVENUE, between a line distant 21 feet Easterly from and parallel with the Easterly line of Elm Street, prolonged Southerly across said Carter Avenue, and the Westerly line of said Carter Avenue, including all intersections and terminations with intersecting and terminating streets, avenues and alleys, be improved by certain grading and regrading, removal of certain oiled surface pavement, and by the construction of certain three (3) inch oiled macadam pavement, cement curbs, concrete gutters, a reinforced concrete culvert, including laterals, lateral intakes, and all appurtenances thereto, and a cement pipe storm drain, including reinforced concrete intake and all appurtenances thereto, in the manner, to the extent and at the places shown on the Improvement Plans, Profiles and Cross-sections for said work, heretofore adopted and hereinafter referred to.

(c) That that portion of HERMOSA AVENUE, between the Northerly line of Carter Avenue and the Westerly line of Auburn Avenue, including all terminations with said avenues, be improved by the removal of certain oiled surface pavement, certain grading and regrading, and by the construction of certain three (3) inch oiled macadam pavement, cement curbs, and concrete gutters, and also by the furnishing and installing of certain four (4) inch steel pipe, with all appurtenances thereto for supplying and distributing a domestic water supply, in the manner, to the extent and at the places shown on the Improvement Plans, Profiles and Cross-sections for said work, heretofore adopted and hereinafter referred to.

(d) That ELM STREET, between Carter Avenue and Auburn Avenue, including terminations with said terminating avenues, be improved by certain grading and by the construction of certain three (3) inch oiled macadam pavement, cement curbs, concrete gutters, and by the furnishing and installing of certain four (4) inch steel pipe, with all appurtenances thereto for supplying and distributing a domestic water supply, in the manner, to the extent and at the places shown on the Improvement Plans, Profiles and Cross-sections for said work, heretofore adopted and hereinafter referred to .

That the grade to which the work hereinbefore described on said portions of Auburn Avenue, Carter Avenue and Hermosa Avenue shall be done and the improvements made, shall be different from the Official Grade which has herebefore been formally established and said different or new grade shall be that shown on Improvement Plans and Profiles Nos. 200, 252, 265, 266 and 268, on file in the office of the City Engineer of the City of Sierre Madre, to which said Plans and Profiles reference is hereby made for the description of such grade.

All of the work aforesaid shall be done in accordance with and to the grade shown on Improvement Plans, Profiles and Cross-sections numbered 200, 252, 265, 266, 268, and 269, on file in the office of the City Engineer of the City of Sierra Madre, and in further accordance with General Specifications No. B-10, and Special Specifications for said work, on file in the office of the City Clerk of said City of Sierra Madre.

All Improvement Plans, Profiles and Cross-sections and Special Specifications above mentioned were adopted by Resolution No. 348 of said City of Sierra Madre, and the same together with Resolution of Intention No. 349, being the Resolution of Intention for said work are hereby made a part of this Notice and are hereby referred to for full and detailed description of said proposed work or improvement and for the description of the grade to which the work is to be done and are hereby made a part hereof.

That said contemplated work or improvement in the opinion of the Board of Trustees, also known as the City Council, of said City of Sierra Madre, is of more than local or ordinary public benefit, and said Board of Trustees hereby declares that the district to be benefited by said work or improvement, and to be assessed to pay the costs and expenses thereof, is described in said Resolution of Intention No. 349 of said City of Sierra Madre, adopted by said City Council November 22nd, 1927, to which said Resolution reference is hereby made for a description of said district.

The said City Council also determines and declares that serial bonds bearing interest at the rate of seven (7) per cent per annum shall be issued to represent each assessment of Twenty-five (25) Dollars or more remaining unpaid for thirty (30) days after the date of the warrant. Said serial bonds shall extend over a period ending nine (9) years from the second day of January next succeeding the fifteenth (15) day of the next November following their date. Payments on the principal of unpaid assessments and interest shall be made by property owners to the City Treasurer and the same shall be disbursed by him, all as provided in the "Improvement Act of 1911," hereinafter referred to.

All of the proceedings for the aforesaid improvement and for the issuance of said bonds shall be had and taken under and in accordance with an Act of the Legislature of the State of California, known and designated as the "Improvement Act of 1911," approved April 7, 1911, and under all Acts supplementary thereto or amendatory thereof.

Bidders must file with each proposal or bid, a check payable to said City of Sierra Madre, certified by a responsible bank, for an amount which shall not be less than ten per cent of the aggregate of the proposal, or a bond for said amount and so payable, signed by the bidder and two sureties, who shall justify before any officer competent to administer an oath, in double the said amount and over and above all statutory exemptions.

Bids must be submitted on forms provided therefor which will be furnished by the City Clerk upon application.

Dated at the office of the City Clerk of said City of Sierra Madre, December 15th, 1927.

L. DIETZ,
City Clerk of the City of Sierra Madre, California.

Ride the Big Red Cars

The convenient way between
Sierra Madre and Los Angeles
and neighboring cities

FREQUENT
DEPENDABLE
SERVICE

Saves Time
and Money

Pacific Electric Railway

ONLY SEVEN SHOPPING DAYS UNTIL

CHRISTMAS---

DO YOUR SHOPPING NOW!

FOR HER
Lace Neckwear Purses
Fancy Scarfs
Silk Undies
Silk Hosiery
Silk Umbrellas
Handkerchiefs, and
Many Other Things

FOR HIM
A Grayco Shirt Pajamas
A Grayco Cravat Mufflers
Fancy Silk Hose
Bath Robes
Silk Umbrellas
Belt and Cuff Sets
Handkerchiefs

Open evenings until Christmas

R. G. McLELLAN & SON

DEPARTMENT STORE
"The Store That Sells for Less"

Phone Black 181 Hotel Building, 26 West Central

WANT ADS

WORK WANTED

NEW ROOF over your old shingles. Substantial, attractive. Surprise you how cheap. C. J. Johnston, 194 E. Montecito. p11*14a

GARDENING, monthly rates. L. Zeller. Black 28. n11:tfa

WANTED: Gen. hsework by day or hour. Black 101. n11:p11a

WOMAN wants general housewrk, 50c per hour. 36 East Central. Ps*tfa

TOPPING or grubbing trees by contract. Ph. Red 178. n10:tfa

GARDENING and odd jobs. F. Nelson. Red 102. 44:tfa

CARPENTER and cabinet work, jobbing of all kinds. J. A. McCloskey, 148 N.Mt. Trail, Red 49. 46ctf

HELP WANTED

AUTOMOBILE Salesman Wanted: Good car, good proposition. Address in writing: Motor, care News. n11:b

FOR SALE Real Estate

INVESTORS ATTENTION!
I HAVE A DANDY BUSINESS PROPERTY THAT NETS 8%. BLDG. PRACTICALLY NEW. PURCHASE PRICE LESS THAN $10,000 AND IS OFFERED AT A BARGIN. TERMS.
T. W. NEALE,
22 NORTH BALDWIN
p11:p12c

FOR SALE: Here's a bargain: Lot 50x150 ft. on Auburn Ave., near Central. Pay $700 and assume present mortgage of $800 at 7 per cent. This ought to be worth $2500. Humphries, exclusive agent. n11:p13c

MY full 2¼ acres goes for $1350; small down payment and $17 per month. Water stock, gas, electricity, on paved street. Rich, deep soil, ideal for poultry, garden truck, berries, all fruits. No trade or agents. Write owner, Box C, Sierra Madre. P10:P13c

BEAUTIFUL CORNER, 68x135, east front, improved streets and sidewalks all paid. On North Sunnyside. Bargain at $1600.00. T. W. Neale, 22 N. Baldwin. p11:12c

RENTALS

THE HAYDEN GARDENS—385-399 N. Baldwin Ave.; bungalows for rent; new and beautifully furnished; phone Red 28. 37:tfd

BELLA VISTA TERRACE—Has apartments for rent $50 and up; office apt. 4; phone Blue 92 23:tf

ROOM and board for acceptable young business woman in well located, pleasant home with small family. Tel. Blue 44. N5:tfh

FOR RENT: 2-rm. furn. apartment, also furn. south room, either $15 per mo. 161 N. Auburn Avenue. 4:tfh

ROOMS—With or without board. Black 19. 43:tf

FOR RENT: 4-rm. unfurn. house on W. Laurel. Inquire at 52 W. Laurel. n11*n12d

COMFORTABLE furnished home, 2 bedrooms, close to stores and everything; nice garden; $40.00. Humphries has it. 24 W. Central. 11:d

FOR SALE Miscellaneous

20 BLACK Rock Pullets. Call Red 134. 3i7 Grove. n10:11e

USED Gas Ranges, Oil and Wood Stoves for sale at 25 cents on the dollar—or less. Large quantity to select from. F. A. Brown, 501 S. Marengo Ave., Alhambra. n11:e

RADIO Bargain: Radiola X, 4 tubes. Cheap. Tel. Red 237. n11*e

FOR SALE: Fat Turkens, better than turkey or chicken. Blue 67. n11:p12e

FOR SALE: Electric train. Ideal Xmas present. Black 138. 11:e

FOR SALE: Heavy plush lady's coat. Splendid condition; cheap. Add. "N" care News. n11*e

BLDG. Material Bargains: Wrecking two large houses. Doors, windows, plumbing and all material at 49 South Euclid. Yards at 391 S. Raymond, Pasadena. Crown City Wrecking Co. n11*p12e

GOLF bag and clubs, complete, $10. Phone Black 196. n10*p11e

FAT young cockerels, 6 to 8 lbs. each; milk and corn fed. Black 101. Ruth Cornuelle. n11:e

BATTERY charger, new heavy duty tungar type. 16 battery, capacity suitable for garage or service station. Sacrifie for quick sale. 484 Mariposa. Tel. Black 21. n10*p11e

BUCK and does, with litters and hutches. 415 W. Highland. pn*11 n10*n12e

EXQUISITE soft toned roller canaries. 395 Mariposa. Red 21. n10*n12e

CANDIED figs with walnuts and assorted candied fruits; attractive boxes packed on order. Place Xmas orders early. The Leah Fletcher Gardens, 634 W. Highland. Black 91. N6:tfe

FENCING: We erect and sell material for all types of fencing. Crown Fence Co., 890 S. Broadway, Pasadena; Tel. Terrace 9965. :tf

FOR SALE: Pure extracted honey, candied or liquid, 2½ lbs. 55c, 5 lbs. $1. Free delivery. H. Davenes, 345 North Adams, Phone Black 254. 2:tfe

DRY FERTILIZER $4 load; fresh fertilizer $3.50 load, delivered. Phone Main 242. 1:etf

FERTILIZER: Pulverized cow manure for lawns and shrubbery. $1 per bag, delivered. Ward Nursery. Blue 29. 37tfE

CORONA Typewriter, like new, standard shift. Bargain. Inquire at News Office. Phone Main 260. n9tfdh

EXCHANGES

FOR SALE or Exchange: 5-room cottage, furnished, and 2 lots each 60x150 feet. Price, $6000. Mtg. $3000 at 7 per cent. Will exchange equity for clear lot. Humphries, exclusive agent. n12:p13f

Miscellaneous

LISTINGS WANTED: Low priced acres. C. J. Harriman, 154 W. Central. n10:n11i

ROOMS—BOARD

ROOM and Board. Red 69. P10*P12

BOARD and room in private family, no sickness. 271 No. Lima. Black 222. p10:tfh

Mr. and Mrs. H. Haydn Jones will motor from their home in San Dimas to visit here Saturday night. Mr. Jones is a talented musician, with connections in Pasadena, and has charge of the music for the Union Church in San Dimas.

THE FEATHERHEADS

By Osborne
(© by Western Newspaper Union.)

A Lesson in Humane Treatment

Touranment Float Plans Under Way

Competition for the sweepstakes cup at the Pasadena Tournament of Roses seems likely to be more intense this year than it ever has been in the past and the Sierra Madre committee is busy at work on the Viking Float which will represent this community. Whereas only a few entries have been pointed for the sweepstakes prize in past years, a score or more of cities are confessed aspirants for the coveted trophy this year, according to tournament officials.

Beverly Hills, sweepstakes winner last year, is again in the race, and is said to have planned a float that will equal or surpass its 1927 entry. Long Beach, winer of the sweepstakes cup in 1926 and Glendale, whose floats always are marvelous creations, are other contenders whose efforts will be worth watching. San Marino, a new factor in the tournament competition this year, admittedly is out to win the sweepstakes in the sweepstakes trophy, and other cities to be reckoned with include Los Angeles, San Francisco, San Bernardino, San Dimas, San Jose, Portland, Whittier, Pomona, Temple and Sierra Madre. Every float in the parade is eligible for the sweepstakes prize.

Sierra Madre, under the direction of Mrs. Milton Steinberger, Mrs. Ralph Stewart, Mrs. Emil Sturmthal and R. M. Corlett, has planned to represent Norway in the Viking float of yellow flowers.

Of the same size as the sweepstakes cup, and equal in value, is the grand theme trophy, which will be awarded to the float which best carries out the spirit of the tournament theme. This trophy was won last year by Glendale. The theme of the 1928 tournament will be "States and Nations in Flowers." Last year is was "Songs in Flowers."

A dozen of the finest floats in the New Year' Day parade will be placed on exhibit in front of Pasadena's new city hall following the pageant, it has been decided by tournament officials. The floats will be flood lighted during the evening. This innovation is to be adopted this year in order that the public may inspect the prize winning floats at close range.

Prize-winners in the parade are chosen each by a committee of Eastern guests whose identities are not made known.

The 1928 tournament will be held Monday, January 2nd, due to the fact that the first day of the year falls on Sunday.

Old Hand at the Game

Martin Barnaby Madden, United States Congressman from Illinois, was born at Darlington, England, March 20, 1855. Prior to that year Madden was active in city and State Republican politics at Chicago.—Hilo (Hawaii) paper.

Write It on Water

Say it with flowers,
Say it with sweets,
Say it with kisses,
Say it with eats,
Say it with jewelry,
Say it with drink,
But always be careful
Not to say it with ink.
—Denison Flamingo.

Watch That Corn

AS A SPECIAL INTRODUCTION WE ARE GIVING HELLS FREE WITH EVERY PAIR OF HALF SOLES—San Diego handbill.

Art of Disappearance

"How did you learn to stay so long under water?"

"I once lived at the beach with one of my worst creditors."—Kasper (Stockholm).

Wise Folks

FROM the number of PACKAGES that have BEEN going out of our STORE the last few days IT looks as if a lot of FRIENDS of some wise FOLKS in this town were GOING to be made mighty HAPPY in about nine days FROM today, and we'll HAVE to admit that we HAVEN'T as much stuff in HERE in the gift line as WE HAD but we're doing OUR best to keep the SHELVES and countres FILLED from our storeroom SO if you hurry around NOW you will still find A MIGHTY fine selection OF Armand's and Cara Nome TOILET sets and whole SCADS of other beautiful AND useful gifts.

Rudolph

F.H.Hartman&Son

The Rexall Drug Store

Phone Black 25

With Best Compliments

W. S. Gilbert once said of a certain man: "No one can have a higher opionion of X than I have—and I think he's a dirty little beast."—Outlook.

NOTICE OF COMMISSIONER'S SALE OF REAL ESTATE ON FORECLOSURE OF MORTGAGE.
No. 236857
In the Superior Court of the State of California In and for the County of Los Angeles.
M. PENN PHILLIPS, Plaintiff,
—vs.—
LAURA B. WOOD, et al, Defendants.

Under and by virtue of an order of sale and decree of foreclosure and sale, issued out of the Superior Court of the State of California, in and for the County of Los Angeles on the 22nd day of November, 1927, in the above entitled action, wherein the above named plaintiff obtained judgment and decree of foreclosure and sale against LAURA B. WOOD and JOSEPH F. HASENBURGER, Defendants, on the 16th day of November, 1927, for the sum of Four Thousand Twenty-six and 64-100 Dollars gold coin of the United States, which said judgment and decree was on the 19th day of November, 1927, entered and recorded in Judgment Book 647 at page 308 et seq. (to which judgment and decree reference is hereby made), I am commanded to sell at public auction all the following described premises, situate, lying and being in County of Los Angeles, State of California, and bounded and described as follows, to-wit:

That portion of Lot Nine (9) of the Sierra Madre Tract, as per map recorded in Book 4, Pages 502 and 503 Miscellaneous Records of said County, described as follows: Beginning at the Northeast corner of said Lot Nine (9) thence West along the North line of said Lot Two Hundred Sixty-five and Thirty-two Hundredths (265.32) feet; thence South, Parallel with the East line of said Lot, Five Hundred (500) feet; thence East parallel with the North line of said Lot, Two Hundred Sixty-five and Thirty-two Hundredths (265.32) feet to the East line of said Lot Nine (9): thence North along said East line, Five Hundred (500) feet to the point of beginning.

PUBLIC NOTICE IS HEREBY GIVEN that on Tuesday, the 20th day of December, 1927, at 12:30 P. M. o'clock of that day in front of the Court House door of the County of Los Angeles, Broadway entrance, I will, in obedience to said order of sale and decree of foreclosure and sale, sell the above described property, or so much thereof as may be necessary to satisfy said judgment with interest and costs and expenses of sale, to the highest and best bidder for cash, gold coin of the United States.

Dated November 22nd, 1927.
R. E. ALLEN,
Commissioner appointed by said Superior Court.

ALFRED KEHDE,
649 South Olive St., Los Angeles, Cal.,
Attorney for Plaintiff. 8:11

NOTICE OF COMMISSIONER'S SALE OF REAL ESTATE ON FORECLOSURE OF MECHANIC'S LIEN
No. 169729
In the Superior Court of the State of California in and for the County of Los Angeles.
MAURICE BRAMALL, Plaintiff,
—vs.—
MRS. ALPHONSINE F. PASSAGE,
Defendant.

Under and by virtue of an order of sale and decree of foreclosure and sale, issued out of the Superior Court of the State of California, in and for the County of Los Angeles, on the 21st day of November, 1927, in the above entitled action, wherein the above named plaintiff obtained judgment and decree of foreclosure and sale against MRS. ALPHONSINE F. PASSAGE, Defendant, on the 5th day of November, 1927, for the sum of One Hundred Seventy-three Dollars and Thirty Cents gold coin of the United States, which said judgment and decree was on the 9th day of November, 1927, entered and recorded in Judgment Book 667 at page 78 et seq. (to which judgment and decree reference is hereby made), I am commanded to sell at public auction all the following described premises, situate, lying and being in City of Pasadena, County of Los Angeles, State of California, and bounded and described as follows, to-wit:

"Lot Forty-six (46) in the Pasadena Park Tract, No. 2, as indicated by the map of said Tract recorded in Book Twelve (12) of Maps, at Pages 98 and 99, in the office of the County Recorder of said Los Angeles County, and also being known and described as No. 1941 West Avenue, in the city of Pasadena, Los Angeles County, State of California."

PUBLIC NOTICE IS HEREBY GIVEN that on Tuesday, the 20th day of December, 1927, at 12:30 P. M. o'clock of that day in front of the Court House door of the County of Los Angeles, Broadway entrance, I will, in obedience to said order of sale and decree of foreclosure and sale, sell the above described property or so much thereof as may be necessary to satisfy said judgment with interest and costs and expenses of sale, to the highet and best bidder for cash, gold coin of the United States.

Dated November 21st, 1927.
R. E. ALLEN,
Commissioner appointed by said Superior Court.

A. J. YOUNG,
1386 North Lake Ave., Pasadena, Cal.,
Attorney for Plaintiff. 8:11

OF REAL ESTATE ON FORECLOSURE OF MORTGAGE.
No. 232815
In the Superior Court of the State of California in and for the County of Los Angeles.
CLARK E. PARKER and MARY PARKER, his wife, Plaintiffs,
—vs.—
ROY O. BURNETT, etc., et al,
Defendants.

Under and by virtue of an order of sale and decree of foreclosure and sale, issued out of the Superior Court of the State of California, in and for the County of Los Angeles, on the 19th day of November, 1927, in the above entitled action, wherein the above named plaintiff obtaned judgment and decree of foreclosure and sale against ROY O. BURNETT, sometimes known as ROY OLEN BURNETT, Defendant, on the 7th day of November, 1927, for the sum of Two Thousand Three Hundred Forty-eight Dollars gold coin of the United States, which said judgment and decree was on the 9th day of November, 1927, entered and recorded in Judgment Book 667 at page 77 et seq. (to which judgment and decree reference is hereby made), I am commanded to sell at public auction all the following described premises, situate, lying and being in County of Los Angeles, State of California, and bounded and described as follows, to-wit:

That portion of Block 2 of Byron O. Clark's Subdivision of N. 28½ Acres, Block "C" Painter and Ball Tract, per map recorded Book 21 Page 63 Miscellaneous Records, office county recorder said county, described as follows: Commencing at a point in the Nly line of Figueroa Street (formerly Figg Street) distant thereon Ely 266.75 feet from the Ely line of Casitas Avenue; thence Nly parallel with the Ely line of said Casitas Avenue, 175 feet to the true point of beginning; thence continuing Nly parallel with said Ely line 50 feet; thence Wly parallel with the Nly line of said Figueroa Street, 97.45 feet to the Wly line of that certain parcel of land as described in Certificate I-6266, on file in the office of the Registrar of Titles of said County; thence Sly along said Wly line 50 feet, thence Ely parallel with the Nly line of said Figueroa Street, 97.45 feet to the true point of beginning.

PUBLIC NOTICE IS HEREBY GIVEN that on Tuesday, the 20th day of December, 1927, at 12 P. M. noon of that day, in front of the Court House door of the County of Los Angeles, Broadway entrance, I will, in obedience to said order of sale and decree of foreclosure and sale, sell the above described property, or so much thereof as may be necessary to satisfy said judgment with interest and costs and expenses of sale, to the highest and best bidder for cash, gold coin of the United States.

Dated November 19th, 1927.
R. E. ALLEN,
Commissioner appointed by said Superior Court.

H. G. SIMPSON of SIMPSON & SIMPSON, 215 Security Bldg., Pasadena, Calif., Attorney for Plaintiff. 8:11

"Please send me a dozen oranges ...I *prefer Sunkist*"

RECENTLY, a magazine conducting an investigation among its subscribers, found that among the 1906 women questioned, 1901 served oranges in the home.

Nothing amazing, perhaps, in this almost universal use of oranges, unless you recall that a comparatively few years ago oranges were considered a luxury to be afforded by the well-to-do on special occasions.

Further questioning at these 1906 homes developed these further facts. In 47 per cent, oranges were served daily; 35 per cent ate them several times each week; 18 per cent had them occasionally. Apparently, about half these homes had become "sold" on the orange-eating habit—perhaps orange juice every morning for breakfast.

But most significant was the fact that 76 per cent stated that they preferred the Sunkist brand. The next most popular brand registered a preference with only 11½ per cent of those questioned.

Surely the golden fruit has been making friends fast since the days when it entered the home only to put a bulge in the Christmas stocking or grace the table at the family reunion. With many families, particularly where there are children, oranges are no longer a luxury but a staple article of diet.

Better fruit, improved methods of handling, more orderly distribution and increased aggressiveness in selling have played their part, in bringing this change about.

But the greatest single reason is the 20 years of effective educational advertising sponsored by the California Fruit Growers Exchange. The objectives of this continuous campaign have been:

1—To increase the consumption of oranges.
2—To create a preference for California oranges.
3—To establish a particular preference for the Sunkist brand.

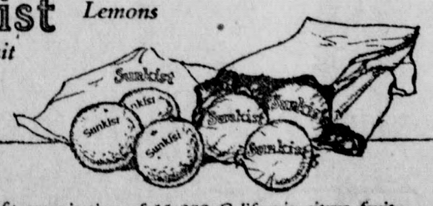
Every one of these objectives has been reached. But the Sunkist advertising goes on—persuading more people to eat oranges—educating people to eat more oranges—leading more people to prefer California Sunkist.

The entire citrus industry has benefited by this work, but only members of the Exchange have reaped the full rewards. For only those 11,000 growers who market through the Exchange enjoy the privilege of stamping that magic word "Sunkist" on their better grades of fruit.

They know that one of the great advantages of marketing through the Exchange comes from the fact that millions of women habitually say, "Sunkist, please."

Talk to the manager of the nearest Exchange Association or District Exchange. Or, write for further information to California Fruit Growers Exchange, Box 530, Station "C," Los Angeles.

Oranges **Sunkist** *Lemons* *Grapefruit*



WHAT THE EXCHANGE IS

The California Fruit Growers Exchange is a non-profit organization of 11,000 California citrus fruit growers, producing about 75% of the California citrus crop, operated by and for them on a co-operative basis. Its object is to develop the national and international market for California oranges, lemons and grapefruit by continuous advertising, and to provide a marketing organization that will sell the fruit of its members most advantageously and at least expense. Receipts from sales, less only the actual cost of operation, are returned to the growers. Applications are received through all of the Exchange's 201 local packing associations, 23 District Exchanges, or at the central office in Los Angeles.

G. A. Peterson
PAINTING & PAPERHANGING
Blue 65 73 Suffolk

Ella Shepard Bush
MINIATURE PAINTER
223 West Laural Avenue

JOHN H. OSGOOD
Designer and Builder
Red 104
617 West Montecito

Mrs. May Barlow
Teacher of Voice
Beginners accepted
For appointment phone
Blue 41

Gordon R. Brooks
New York Life Insurance Co.
Office S. M. Hotel Bldg.
Tel. Red 48 Res. Blue 111

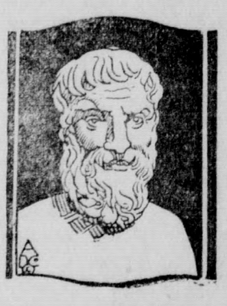
F. J. BERGIEN
PAINTING CONTRACTOR
Office: Black 136
46 Victoria Lane

Mrs. Myrtle Hill
Accompanist and Teacher of Piano
Associate Teacher of Abby DeAvirett, Los Angeles
168 E. Central Avenue
Blue 114

TYPEWRITERS
All makes sold, rented, repaired.
Parker Typewriter Co.
178 E. Colorado
PASADENA
Woodson Jones, Sierra Madre Agent

Jack B. Hosford
Agent
COMMERCIAL UNION FIRE INSURANCE CO.
Patio Hotel Building
Phone Red 48

Plumbing Service and Supply Co.
G. E. Babbitt & Son
Plumbing, Heating and Supplies
Contracting and Repairs
Day and Night Phone
BLACK 183
291 West Central
SIERRA MADRE, CALIF.



EPICURUS

OUR modern equipment encompasses all that science has brought to the use of our profession.

"Because it is made up of facts that can be weighed and measured life may progress from an experiment to a science."

Ray A. Grant
FUNERAL DIRECTOR
Main 93
201 West Central

Professional Directory

Physicians

Lloyd L. Krebs, M.D.
Sierra Madre Office, 65 E. Central. 11 a. m. to 1:00
Phone Main 60

F. P. Miller, M. D.
Practice limited to diseases of the Lungs and Throat
Call Main 216
Appointments Made at Any Time

Gilbert S. Bovard, M. D.
149 W. Montecito
Hours 10 to 12
And by appointment
Phone Main 160. Res. Blue 236

GEO.W.GROTH, D.O.,M.D.
94 N. Baldwin
Calls answered day or night
Phones: Blue 144; (res.) Blue 73

Osteopaths

May Culbertson Laidlaw
OSTEOPATHIC PHYSICIAN
Hours by Appointment
Office and Residence 83 North Sunnyside—Phone Green 43

Chiropractor

DR. HAROLD ELK
(Palmer Graduate)
9-12 a.m. and 1:30 to 5 p.m.
Other hours by appointment
Tel. Blue 256 49 S. Baldwin

Dentists

J. L. Woehler
Dentist
Sierra Madre Hotel Building
Telephone Blue 184
Evenings by appointment

Warden & Tiller
Dentists
Hours: 8:30 to 12; 1:30 to 5
Office Closed on Fridays
Black 186 522 W. Central

Mme. P. L. Fischer
Designer
Formerly with "Drecoll"
Announces the opening of a Dressmaking Parlor
Special introductory prices.
84 S. Hermosa Ave.
Red 7

Eye, Ear, Nose and Throat

DR. FRANK E. McCANN
Specialist Eye, Ear, Nose and Throat and Fitting of Glasses
Office hours 10-12, 2-4:30
223 Nat'l Bank Bldg., Monrovia
Phone Green 470

Pianoforte

Gustave Riherd
Teacher of Piano
Music history, harmony, sight singing and counter-point; diploma and certificate honor graduate of College of Music, Cincinnati, O.
Green 177 323 W. Highland

Oscar Rasbach
Piano Pupils Accepted
Leschetizky Method
Phone Black 166
Res. 132 S. Hermosa

Voice Instruction

Laura Estelle Cadmus
Teacher of Voice
Tel. Red 159
Advanced pupils or beginners.
601 Woodland Drive, Canyon

Landscape Gardener

Jessie Ward
LANDSCAPE GARDENER
Plans Furnished—Work Superintended or taken by contract.
Call Ward Nursery, Mt. Trail and Laurel, Phone Blue 29

BROWN'S LANDSCAPING
THOMPSON SPRINKLER SYSTEMS · GALVANIZED FENCES
PERGOLAS · POOLS · ORNAMENTAL EVERGREENS
159 EAST LAUREL AV. PHONE GREEN 111
SIERRA MADRE, CAL.

Architects

R. M. Finlayson
ARCHITECT
Res. 162 Santa Anita
Tel. Green 208
Monrovia Office
203-205 First Nat. Bank Bldg.
Tel. Green 448

BARBER SHOP

Sanitary Barber Shop
22 West Central
R. C. JENKINS
Ladies' Bobs a Specialty

Attorney-at-Law

Robert Mitchell
Attorney-at-Law
Los Angeles Office:
515 H. W. Hellman Building
(With F. D. R. Moote, Esq.)
Telephone TRinity 9067

Painting, Decorating

Hapgood & Carlson
Painting & Decorating
Sierra Madre Shop
Phone Black 162

Contractors

D. and J. Buchan
Plastering—Cement and Brick Work—Cesspools
Blue 207—130 E. Montecito
Blue 226 677 W. Montecito

G. B. Langworthy
Cement Contractor
Green 255 165 N. Sunnyside

Civil Engineering

O. A. GIERLICH
Civil Engineer
Licensed Surveyor
Design and Supervision, Estimates, Plans and Maps
Phones: Sierra Madre Black 235
Monrovia Green 217
Branch Office, Room 3
Central Garage Bldg.
Sierra Madre, California

Jack B. Hosford
Architectural Engineer
Member Amer. Assoc. Engrs.
Red 48
Sierra Madre Hotel Bldg.

Undertaker

Ray A. Grant
UNDERTAKER
Licensed Embalmer
Main 93 203 W. Central

If you have something to sell, try the
News Classified Wantads

McQueen New Distributor Of Chrysler

Sierra Madre Assigned to Territory of the New Agency

More than ordinary local interest attaches to the announcement that Sherman McQueen of Monrovia has been appointed distributor for Chrysler automobiles. The special interest is due to several things. Mr. McQueen is very well and favorably known in Sierra Madre; this city has been definitely assigned to the Monrovia agency after being rated as open territory; and the popularity of the Chrysler car makes it an important factor in the automobile world. Arcadia is also included in McQueen's territory.

The new agent succeds Hugh Marshall who wil devote his attention to another line of business. Mr. McQueen plans to devote all his time to the automobile business. He will retain his interest in the Hygi-Sept company, distributors of septic tanks, but will leave the actual management of the business to his parterner, Mr. Clark. The Chrysler agency will be maintained at 124 East Lemon avenue, adjoining the district offices of the Southern Counties Gas Company.

"I began to be attracted to the Chrysler after I had bought a 'Seventy-two' coupe for my own use," said Mr. McQueen today, and when I found that the agency was open I made a bid for it. I was especialy pleased with the line because it is representative of practicaly every class, from the 'Fifty-two' to the 112-horsepower 'Ninety' model, most powerful car on the road. It will be my aim to establish a spirit of goodwill for the Chrysler in the Monrovia, Sierra Madre and Arcadia district, and I hope to give every Chrysler owner the best service in my ability.' '

Well Known in Valley

The new Chrysler dealer is one of Monrovia's best known and most active business men. He is the builder of Harding court, one of the organizers of the Hygi-Sept sewage disposal system, which has its manufacturing plant in Monrovia and which distributes its tanks all over Southern California; member of the advisory board of the Security Trust and Savings bank, past president of the Monrovia Rotary club, vice-president of the Chamber of Commerce, one of the founders of the Foothill Breakfast club.

CHILD HEALTH SAFEGUARDED BY SEAL SALE

"We are spending millions on Tuberculosis at the wrong end," contends Dr. J. L. Pomeroy, county health officer. "Tuberculosis can be prevented and prevention is always more economical than cure.

"Taken at its inception, 75 per cent of all cases of tuberculosis can be prevented. Going still farther back and through health education which includes proper nutrition, rest and general hygiene, reaching all groups of below par children from the cradle though adolescence, the dreaded disease could be stamped out within less than ten years time," Dr. Pomeroy beleives.

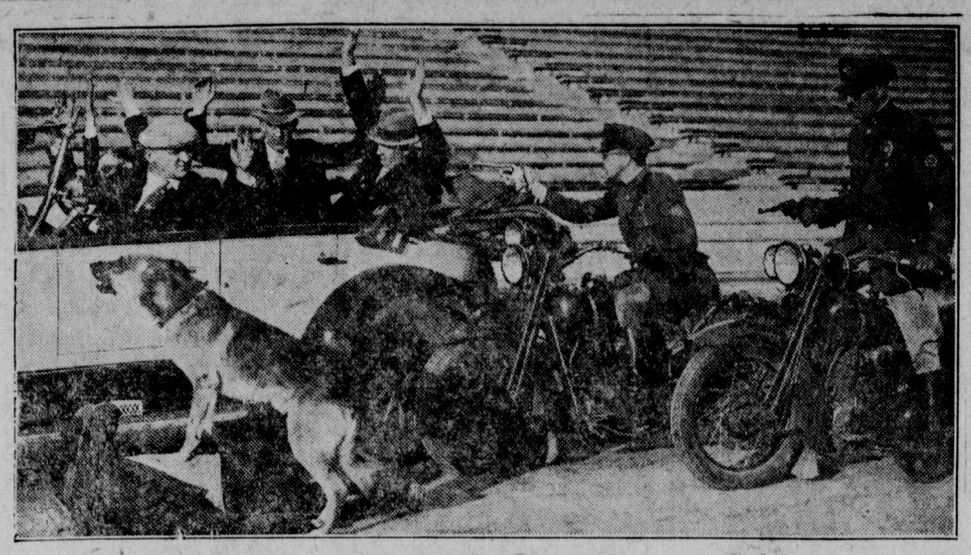
"Every dollar spent on a growing child means getting a dollar back. The salvage in hospital work is only about ten per cent. Out of every dollar spent on a sick man, only about ten cents is gained."

"The summer Health School is an innovation in disease prevention inaugurated in Los Angeles County which is attracting national attention from health authorities. These schools, together with a nutrition service and general health education program in county territory are made possible through the Christmas Seal," Dr. Pomeroy states.

"There are at least ten thousand children in Los Angeles County who need the Summer Health Schools, and every man, woman and child can be benefited and protected through the much wider health program planned by the Tuberculosis Committee of the Los Angeles County Public Health Association for the next year. ..

'The preventive work to be carried on by the Association in Los Angeles County in 1928 is dependent on the present Christmas Seal sale. Buy the Seals and use them. If you have not received your quota of Seals through the mail, get them from your local health officer who is cooperating with the Tuberculosis Committee in its health education campaign in county territory," Dr. Pomeroy urges.

"Taxes take care of curative work in the hospital, sanitariums and clinics. The Christmas Seal takes care of the preventive work which ultimately will save taxes," Dr. Pomeroy contends.



The Police and Firemen of Los Angeles will meet in mortal combat (on the football seld) tomorrow and thrills galore are promised those who attend. In addition to the football game there will be numberless stunts that will aid in making it a day long to be remembered. Above are depicted officers and friends in characteristic pose when the officers have run their prey to earth. The dog looks as though he meant business, but he has a real friendly disposition toward everyone except evil-doers. So watch your step when attending the big game.

Eddy Studio Has Fine Assortment Of Art Presents

Tooled leather bags, memorandum pads, bill folds, cigaret cases and booklets, in the lovely Florentine pattern are among the most beautiful of gifts offered at the Lindley Eddy Studio. In the leather department is a gift book, bound in Florentine worked leather, with an artistically blurred copy of Baby Stuart blending in with the tones of the leather. A wide fringed bookmark completes the unusually fine binding.

Stepping into the small studio on North Baldwin, the first impression is one of wonder that a shop in a town so small as Sierra Madre could carry such a large and complete stock of lovely art objects.

Mr. Eddy is at present featuring hand woven scarfs and shawls from Berea, Kentucky. Wool and silk has been cleverly combined by the backwoodsmen at the industrial school, and the result is a cobwebby scarf in which has been caught the tints of the rainbow. The coloring is especially delicate, as Mr. and Mrs. Churchill, who are in charge of the industrial school, learned the blending art in India.

Another offering from the mountains of Kentucky is in the line of hand-hooked rugs, also in delicate shades.

From India come the brilliantly colored bed spreads, pillow covers and runners, with their wool-embroidered peacocks and flowers. Glassware, etched and gold encrusted, or plain, exquisite pottery, framed pictures, bridge scores and sets, luncheon cloths, aprons— everything in the gift line is on display to catch the fancy of the Christmas shopper.

Behaviorism not so Good Says Speaker—

Like many other things in the world, it is alright to a certain extent, was the classification given "Behaviorism" by Dr. J. Hudson Ballard in his lecture before the Woman's club of Sierra Madre Wednesday afternoon. Dr. Ballard, who is head of the Religious Education department of Occidental college, is well versed in the subject, having studied the book and its teachings of phychology. Dr. Ballard's main thought was that environment was everything and heredity nothing. According to his philosophy of life, a man's nature is the result of training. His main argument against the teachings in Behaviorism was that the average mind can no more grasp the author's meaning than could a child, and that the practice of the theories would be dangerous.

The address by Dr. Ballard, which is said to have been the outstanding event of the club program for the season, followed the Christmas luncheon, which was served in the dining room.

Tables were decorated in red and green, the centerpieces crimson crepe paper roses from which extended crimson tapers. The roses were placed on large fringed doilies. During the luncheon, Mrs. Baker, composer of the new club song was presented. Copies of the song have been mailed to each member of the club.

Mrs. E. D. Burbank was the speaker of the luncheon, and she told of her experiences in the far east during the Christmas season last year. From Port Darwin, Australia, Mrs. Burbank and her husband went to Singapore, India, and were on board ship on Christmas day. According to the Hindu custom, the day following Christmas was Boxing Day, when gifts were distributed to the servants. Other interesting customs were related by Mrs. Burbank during her talk.

Following the address, the club members adjourned to the auditorium, where Mrs. Pratt read a one act play, a splendid allegory of the Christmas story, teaching a lesson of the Christ and the Judas in us all.

After a brief period of sociability, the meeting reopened with the singing of the song presented by Mrs. C. H. Baker. Mrs. Randolph Wood and Mrs. James N. Hawks added greatly to the splendid program with their beautifully sung Christmas carols, including "Oh Come All ye Faithful," "Silent Night" and "Oh Little Town of Bethlehem."

New License Plates Now On the Road

Applicants who seek to renew licenses over the counters are requested to bring their 1927 certificate of registration and their fee. A new pair of plates, which may be exhibited at any time after they are issued—will be given out with a temporary certificate of registration. The permanent certificate will be mailed to the applicant later.

New passenger car plates will have a blue background with gold letters and numerals.

The legal period for renewal will expire at midnight January 31st. Motorists who neglect to renew their licenses will not only be subject to arrest but will be compelled to pay double as a penalty. The Division has opened its countries fifteen days earlier in order to give every motorist a chance to get plates without paying a penalty.

Yes, Standing Room Only

If all the people that buy fake stocks go to heaven the most crowded place in the world must be the Fool's Paradise.—Farm and Fireside

A Good Extinguisher

Sand is excellent for extinguishing burning liquids but sawdust is better for it packs closer and thus prevents air from getting to the burning stuff.

Told in Lines

Mail Early.
Shop Early.
Insure Now.
Invest at this time.
We secure auto licenses.
No charge for this service.
Make an inventory of your furniture—it pays.

We have the latest listings.
At this time some real buys.

Furnished and unfurnished houses.

Humphries
REAL ESTATE HEADQUARTERS
24 W. Central
Special Service for Out-of town Owners.
Union Pacific Agency.

Bethany Temple

William Duncan Ogg, Pastor.

"The True Source of Strength and Satisfaction" will be the theme of the sermon Sunday at 11 a. m. by William Duncan Ogg, pastor of Bethanw Church. The "Influence of the Bible, the Congregation and the Pulpit" will be discussed. The public reading, expounding and preaching of God's Word has in all ages been the grand method of promoting the knowledge of God and all His ways with and for mankind.

For the evening service Pastor Ogg has chosen to speak on the theme, "The Glorious Name," a message that has to do with the quest of freedom, a sense of life's possibilities and the larger faith of God's revelation.

Medical "Blunderbuss"

Erasmus, the great scholar, commenting upon Catherine, the young daughter of Isabel of Castile said she was "egregiously learned."

Annoying

What could exasperate a man more than hitting a pedestrian with his new car and getting the fender all bent?—Montana Record Herald.

When preparing for
Christmas
don't forget our complete
Beauty Service
FACIALS, MARCELS, PERMANET WAVES, SHAMPOOS AND MANICURES.
Also
Toilet Articles for Gifts
WISTARIA BEAUTY SHOPPE
Mrs. V. S. Vaupel
Green 194 38 N. Baldwin

For Gifts Munsing Rayon Undergarments—

are wonderful both for durability and beauty. We carry the full line—Bloomers, Vests, Chemise, Gowns, Brassieres, Step-ins, and Unions; and they are very little higher than cotton.

Silk Hosiery

Both Phoenix and Mission Knit. All the newest colors in several qualities; also the Brookwell Dollar Silk Hose.

Our stock includes hundreds of gift articles. You will have no trouble finding what you want here.

J. F. Sadler & Co.

Troy Laundry
The Standard for Years.
Wet Wash, Rough Dry, Finished Laundry.
Cleaning and Pressing Service.
Roy Edwards, Agent
Langley's Barber Shop
Red 42 11 Kersting Court

At Pasadena's West Coast Theatres

RAYMOND Matinee Daily at 2 Nights at 7 and 9 Continuous Sun. & Holidays
NOW PLAYING
BILLIE DOVE AND GILBERT ROLAND in
"THE LOVE MART"
FANCHON & MARCO'S "LAMP SHADE" IDEA
Children's Matinee Tomorrow 12:30

COLORADO COLORADO & CATALINA STARTING TOMORROW
Alice Terry in Rex Ingram's
'The Garden of Allah'

STRAND COLORADO & EUCLID
NOW PLAYING
Johnny Hines in "Home Made"
COMING SUNDAY
Laura LaPlante in "Silk Stockings"

FLORENCE COLORADO & HUDSON
CLARA BOW
—in—
'Wine'

CHRISTMAS CHEER

will be aided by a cheerful fire.
Order fuel now!
Coal,
Wood,
Kindling.

POEHLER
FEED & FUEL CO.
PHONE BLACK 22

Choose
Christmas Cards
now!

This is just about the
Last Call
for Personal Greeting Cards. We still have a choice selection of cards and can furnish them quickly with your name imprinted.

Rock bottom prices!

Sierra Madre Press
(Incorporated)
Black 42

Scatter Sunshine with Greeting Cards